



THE UNIVERSITY OF  
**NOTRE DAME**  
A U S T R A L I A

# **COURSE REGULATIONS**

## **SCHOOL OF BUSINESS**

**Bachelor of Commerce / Bachelor of Sport and  
Recreation Management**  
BComm/BSpRecMgmt

**COURSE CODE: 3078**

## SCHOOL OF BUSINESS

1. These Course Regulations apply to all students who are enrolled in this Award on the Fremantle Campus.
2. The Dean is the responsible Executive of these Course Regulations.
3. The contact officer for this document is the Senior Administrative Officer, School of Business, Fremantle campus.

## MODIFICATION HISTORY

1. These Course Regulations are effective from January 2015.

Version	Date Amended	Modification Details	Name
1	February 2015	Regulations transferred to new template. 'Industrial Relations' changed to 'Employment Relations'. References to Commerce 'Honours' changed to 'not offered'	Associate Dean, Fremantle
2	March 2015	Corrections as per UCAC memo 3/3/15	Associate Dean, Fremantle

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# 1 INTRODUCTION AND INTERPRETATION

## 1.1 Introduction

These Course Regulations apply to all students enrolled in the Bachelor of Commerce / Bachelor of Sport and Recreation Management Award at The University of Notre Dame Australia.

These Regulations should be read in conjunction with the University's General Regulations and the School of Business Regulations.

## 1.2 Interpretation

The terms included in these Regulations have the meanings as defined in the University's General Regulations and the School of Business Regulations.

## 1.3 Amendments made to Course Regulations

Unless otherwise specified, when amendments are made to the structure, content or academic requirements of this Award, the amendments will automatically apply in accordance with General Regulation Section 1.7.

## 1.4 Applicability to Campuses of the University

The Bachelor of Commerce / Bachelor of Sport and Recreation Management Award is available on the Fremantle Campus only.

## 1.5 The Australian Qualifications Framework (AQF)

The Bachelor of Commerce Award is a level 7 AQF qualification.

The Bachelor of Sport and Recreation Management Award is a level 7 AQF qualification.

## **2 ENTRY CRITERIA**

### **2.1 General Criteria**

The standard entry requirements for admission are detailed in the University's General Regulations and the School of Business Regulations.

### **2.2 Additional Entry Requirements / Pre-Requisites**

There are no additional entry requirements or pre-requisites for this Award.

### **2.3 External Accreditation Requirements**

External accreditation requirements are applicable to this Award.

The Accounting Major is accredited under guidelines issued by CPA Australia and the Institute of Chartered Accountants in Australia, and is endorsed by the Institute of Public Accountants (IPA).

The Human Resource Management Major is accredited with the Australian Human Resources Institute.

## AWARD REQUIREMENTS

### 3.1 Structure

Refer to Award structure in Appendix A. Bachelor of Commerce / Bachelor of Sport and Recreation Management

#### 3.1.1 Compulsory Units

A list of the compulsory units can be found in Appendix A.

#### 3.1.2 Elective Units

There are no Electives within this Award.

#### 3.1.3 Majors and Double Majors

(a) The following single and double majors are permitted within the Bachelor of Commerce.

##### **Majors**

Accounting .....	Appendix A.1
Economics .....	Appendix A.2
Finance .....	Appendix A.3
Marketing.....	Appendix A.4
Public Relations.....	Appendix A.5

<b>Double Major General Structure</b> .....	Appendix A.6
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##### **Double Majors**

Accounting / Economics.....	Appendix A.7
Accounting / Finance .....	Appendix A.8
Accounting / Marketing .....	Appendix A.9
Economics / Finance .....	Appendix A.10
Economics / Marketing .....	Appendix A.11
Finance / Marketing .....	Appendix A.12
Marketing / Public Relations.....	Appendix A.13

- (b) A Major in accounting may require an overload and/or an additional semester of study.
- (c) Majors or double Majors which include Management or Human Resources Management are not permitted within the Bachelor of Commerce component of the degree.
- (d) There are no Majors available within the Bachelor of Sport and Recreation Management component of this degree.

#### 3.1.4 Minors

(a) A Minor in the Bachelor of Commerce is available in accordance with the General Regulations.

- (i) A Minor comprises 150 credit points from the units listed for a Major.
- (ii) Where fewer than 150 credit points are shown as Major Compulsory units all these Major Compulsory units must be taken towards the Minor.
- (iii) No more than 50 credit points of the Minor can be taken at the 100 level and 25 credit points of the Minor must be at the 300 level.
- (iv) A Minor may require either an overload of units or extended time beyond three years of full time study.
- (v) A Minor requires the Dean of the School of Business or delegate's approval.

### **Minors**

Accounting  
Economics  
Finance  
Marketing  
Public Relations

- (b) A Minor is not available in the Bachelor of Sport and Recreation Management component of the double degree.

#### **3.1.5 Specialisations**

There are no Specialisations permitted in this Award.

#### **3.1.6 Special Interest Units**

Special Interest units are not available in this Award.

### **3.2 Special Award Requirements**

There are no special award requirements in the Bachelor of Commerce / Bachelor of Sport and Recreation Management.

### **3.3 Practicum or Internship requirements**

- (a) The following practicum and internship units are required as part of the Bachelor of Commerce / Bachelor of Sport and Recreation Management double degree:
- (b) The Bachelor of Sport and Recreation Management double degree component requires completion of the three practicum units as detailed below:

HPE1503 Sport and Recreation Management Industry Practicum I  
HPE2503 Sport and Recreation Management Industry Practicum II  
HPE3503 Sport and Recreation Management Industry Internship

- (c) Placements are managed and authorised by the Practicum Coordinator and require students to formally register and seek approval on the standard form for the placement with the coordinator prior to commencement.
- (d) For the Bachelor of Sport and Recreation Management double degree component, a lower level Practicum unit must be completed prior to enrolment in a higher level practicum unit unless permission is granted by the Dean of the School of Business.

### **3.4 Approved unit substitutions**

Unit substitutions, where permitted, must be approved by the Dean.

The Dean of the School in which a unit is offered may provide a student with approved unit substitution for any of the required units as set out in Sections 3.1 and 3.2. Where the Dean exercises this power he/she will advise the Fremantle Campus Registrar and the student in writing of the exemption provided and the reason for same. This advice will be kept on the student's file. The Dean may not provide unit substitutions for more than 25% of the total number of credit points required for the awarding of the degree.

### **3.5 Alternative Pathways**

Alternative Pathways are not applicable for this Award.

### **3.6 Volume of Learning**

#### **3.6.1 Standard Duration**

- (a) The standard duration of the Bachelor of Commerce / Bachelor of Sport and Recreation Management Award will vary between four (4.0) and five (5.25) years of equivalent full-time study depending upon the selection of major or double majors chosen.
- (b) A student is able to enrol in this Award on a part-time basis.

#### **3.6.2 Accelerated Duration**

An accelerated mode is not available for the Bachelor of Commerce / Bachelor of Sport and Recreation Management Award.

#### **3.6.3 Maximum Duration**

The maximum period of time within which a student is permitted to complete the Bachelor of Commerce / Bachelor of Sport and Recreation Management Award is detailed in the University's General Regulations.

### **3.7 Graduation**

Where a student has satisfied all the requirements of the Bachelor of Commerce / Bachelor of Sport and Recreation Management Award as detailed in these Course Regulations and the General Regulations, the University may grant the student graduation status.

### **3.8 Exit Awards**

An Exit Award pathway is not available for this Award.

### **3.9 Honours**

The Bachelor of Commerce component of the Award is not offered with Honours.

The Bachelor of Sport and Recreation Management component of the Award is not offered with Honours.

## **END OF REGULATIONS**





## **APPENDIX A: Bachelor of Commerce / Bachelor of Sport and Recreation Management**

### **Compulsory units**

A minimum of 805 credit points comprising:

- (i) 75 credit points worth of Core Curriculum units as specified in the General Regulations of the University.
- (ii) 200 credit points from eight Business Foundation program units:

BS100	Economics
BS103	Quantitative Methods for Business
BS105	Business Communication
BS106	Business Information Technology
BS110	Accounting
BS160	Principles of Management
BS122	Principles of Marketing
BS240	Business Law

- (iii) 305 credit points from 12 Compulsory Sport and Recreation Management Degree units

AB100	Aboriginal People
BS273	Principles of Human Resource Management
BS360	Strategic Management
BS368	Change Management
BS369	Innovation and Entrepreneurship
HPE100	Physical Activity and Health
HPE162	Health Issues and Preventive Approaches
HPE210	Psychosocial Aspects of Sport and Physical Activity
HPE262	Population Approaches to Health Promotion
HPE361	Community Approaches to Health Promotion
HPE370	The Australian Sport System
PS100	Developmental Psychology

- (iv) 75 credit points from 3 Internship/practicum units
- |         |   |
|---------|---|
| HPE1503 | Sport and Recreation Management Industry Practicum I  |
| HPE2503 | Sport and Recreation Management Industry Practicum II |
| HPE3503 | Sport and Recreation Industry Internship Internship   |

- (v) Depending on the Bachelor of Commerce Major choice, credit points as specified in the Appendices.



**APPENDIX A.1: ACCOUNTING**

		# Credit Points	Totals
<b>3 Core Curriculum Units</b>			
PH100	Introduction to Philosophy	25	
ET100	Ethics	25	
TH101	Introduction to Theology	25	<b>75</b>
<b>8 Business Foundation Units<sup>1,2</sup></b>			
BS100	Economics	+ * 25	
BS103	Quantitative Methods for Business	+ * 25	
BS105	Business Communication	25	
BS106	Business Information Technology	+ 25	
BS110	Accounting	+ * 25	
BS122	Principles of Marketing	25	
BS160	Principles of Management	25	
BS240	Business Law	+ 25	<b>200</b>
<b>12 Compulsory Sport and Recreation Management Degree units</b>			<b>305</b>
<b>Accounting Units Fremantle<sup>1</sup></b>			
BS210	Financial Accounting	+ 25	
BS211	Managerial Accounting	+ 25	
BS220	Managerial Finance	+ 25	
BS245	Taxation	+ 25	
BS310	Managerial Accounting and Control	+ 25	
BS311	Accounting for Corporate Entities	+ 25	
BS312	Accounting Theory	+ 25	
BS313	Auditing	+ 25	
BS340	Company Law	+ 25	
<b>Plus 1 Accounting Elective Units<sup>1</sup></b>			
<b>(25 Credit Points selected from)</b>			
BS120	Principles of Finance	25	
BS201	Microeconomic Theory and Policy	25	
BS202	Macroeconomic Theory and Policy	25	
BS207	History of Austrian Economics	25	
BS235	The Economics of Financial Crises	25	
BS327	Financial Analysis and Valuation	25	<b>250</b>
<i>+ indicates that this is a required unit under CAANZ, CPAA and/or IPA accreditation</i>			
<i><sup>2</sup> * indicates this Foundation Unit is part of the Major.</i>			
<b>3 Internship/practicum units</b>			<b>75</b>
<b>Total Credit Points</b>			<b>905</b>



**APPENDIX A.2: ECONOMICS**

**3 Core Curriculum Units**

PH100	Introduction to Philosophy		25	
ET100	Ethics		25	
TH101	Introduction to Theology		25	<b>75</b>

**8 Business Foundation Units<sup>1</sup>**

BS100	Economics	*	25	
BS103	Quantitative Methods for Business	*	25	
BS105	Business Communication		25	
BS106	Business Information Technology		25	
BS110	Accounting		25	
BS122	Principles of Marketing		25	
BS160	Principles of Management		25	
BS240	Business Law		25	<b>200</b>

<sup>1</sup>\* indicates this Foundation Unit is part of the Major

**12 Compulsory Sport and Recreation Management Degree units 305**

**6 Compulsory Economics Units**

BS201	Microeconomic Theory and Policy		25	
BS202	Macroeconomic Theory and Policy		25	
BS206	Intermediate Mathematics for Economics and Finance**		25	
BS338	Advanced Economics		25	
BS339	Econometrics		25	

**Including choice of ONE of the following:\*\***

BS235	The Economics of Financial Crises <b>OR</b>		25	
BS207	History of Austrian Economics <b>OR</b>		25	
BS208	Topics in Economics		25	<b>150</b>

\*\* Unit substitution may be approved in special circumstances by Course Coordinator

**3 Internship/practicum units 75**

**Total Credit Points 805**



**APPENDIX A.3: FINANCE**

		# Credit Points	Totals
<b>3 Core Curriculum Units</b>			
<b>Fremantle</b>			
	<b>Sydney</b>		
PH100	Introduction to Philosophy	25	
ET100	Ethics	25	
TH101	Introduction to Theology	25	<b>75</b>
<b>8 Business Foundation Units<sup>1</sup></b>			
BS100	Economics	25	
	*		
BS103	Quantitative Methods for Business	25	
	*		
BS105	Business Communication	25	
BS106	Business Information Technology	25	
BS110	Accounting	25	
BS122	Principles of Marketing	25	
BS160	Principles of Management	25	
BS240	Business Law	25	<b>200</b>
<i><sup>1</sup>* indicates this Foundation Unit is part of the Major</i>			
<b>12 Compulsory Sport and Recreation Management Degree units</b>			<b>305</b>
<b>6 Finance Compulsory Units</b>			
BS120	Principles of Finance	25	
BS220	Managerial Finance	25	
BS245	Taxation	25	
BS320	Corporate Finance	25	
BS326	International Finance	25	
BS327	Financial Analysis and Valuation	25	<b>150</b>
<b>3 Internship/practicum units</b>			<b>75</b>
<b>Total Credit Points</b>			<b>805</b>



**APPENDIX A.4: MARKETING**

	# Credit Points	Totals
<b>3 Core Curriculum Units</b>		
PH100 Introduction to Philosophy	25	
ET100 Ethics	25	
TH101 Introduction to Theology	25	<b>75</b>
<b>8 Business Foundation Units<sup>1</sup></b>		
BS100 Economics	25	
BS103 Quantitative Methods for Business	25	
BS105 Business Communication	25	
BS106 Business Information Technology	25	
BS110 Accounting	25	
BS122 Principles of Marketing *	25	
BS160 Principles of Management	25	
BS240 Business Law	25	<b>200</b>
<i><sup>1</sup>* indicates this Foundation Unit is part of the Major</i>		
<b>12 Compulsory Sport and Recreation Management Degree units</b>		<b>305</b>
<b>6 Marketing Compulsory Units</b>		
BS205 Advertising and Promotion	25	
BS251 Marketing Research (Fremantle only)	25	
BS252 Consumer Behaviour	25	
BS315 E-Marketing	25	
BS323 Services Marketing	25	
BS350 Strategic Marketing	25	
BS354 International Marketing	25	<b>150</b>
<b>3 Internship/practicum units</b>		<b>75</b>
<b>Total Credit Points</b>		<b>805</b>



**APPENDIX A.5: PUBLIC RELATIONS**

	# Credit Points	Totals
<b>3 Core Curriculum Units</b>		
PH100 Introduction to Philosophy	25	
ET100 Ethics	25	
TH101 Introduction to Theology	25	<b>75</b>
<b>8 Business Foundation Units<sup>1</sup></b>		
BS100 Economics	25	
BS103 Quantitative Methods for Business	25	
BS105 Business Communication	25	
BS106 Business Information Technology	25	
BS110 Accounting	25	
BS122 Principles of Marketing	25	
BS160 Principles of Management	25	
BS240 Business Law	25	<b>200</b>
<i><sup>1</sup>* indicates this Foundation Unit is part of the Major</i>		
<b>12 Compulsory Sport and Recreation Management Degree units</b>		<b>305</b>
<b>6 Public Relations Compulsory Units</b>		
BS209 Public Relations Writing	25	
BS251 Marketing Research	25	
BS258 Introduction to Public Relations	25	
BS318 E-Public Relations	25	
BS335 Issues and Crisis Management	25	
BS337 Corporate Public Relations	25	<b>175</b>
<b>3 Internship/practicum units</b>		<b>75</b>
<b>Total Credit Points</b>		<b>805</b>

**APPENDIX A.6: GENERAL COURSE STRUCTURE (Double Major)**

	<b># Credit Points</b>	<b>Totals</b>
<b>3 Core Curriculum Units</b>		
PH100 Introduction to Philosophy	25	
ET100 Ethics	25	
TH101 Introduction to Theology	25	<b>75</b>
<b>8 Business Foundation Units</b>		
BS100 Economics	25	
BS103 Quantitative Methods for Business	25	
BS105 Business Communication	25	
BS106 Business Information Technology	25	
BS110 Accounting	25	
BS122 Principles of Marketing	25	
BS160 Principles of Management	25	
BS240 Business Law	25	<b>200</b>
<b>12 Compulsory Sport and Recreation Management Degree units</b>		<b>305</b>
<b>A Minimum of 6 Units from First Major (in addition to relevant Major Foundation units)</b>		
See Appendices	25 (each)	<b>150 min</b>
<b>A Minimum of 6 Units from Second Major (In addition to relevant Major Foundation units)</b>		
See Appendices	25 (each)	<b>150 min</b>
Note: as per the General Regulations, a maximum of 1 unit may be credited towards each single major. In this case, the total required credit points will reduce by 25.		
<b>Total Credit Points (depending on double major combination)</b>		<b>955-1055 min</b>

NOTE: Double Majors require an overload of units to be studied and therefore additional semesters of study may be necessary.



**APPENDIX A.7: ACCOUNTING / ECONOMICS**

**This program requires an overload**

		#	
		Credit	
		Points	Totals
<b>3 Core Curriculum Units</b>			
PH100	Introduction to Philosophy	25	
ET100	Ethics	25	
TH101	Introduction to Theology	25	<b>75</b>
<b>8 Business Foundation Units<sup>1,2</sup></b>			
BS100	Economics	+ *	25
BS103	Quantitative Methods for Business	+ *	25
BS105	Business Communication		25
BS106	Business Information Technology	+	25
BS110	Accounting	+ *	25
BS122	Principles of Marketing		25
BS160	Principles of Management		25
BS240	Business Law	+	25
			<b>200</b>
<b>12 Compulsory Sport and Recreation Management Degree units</b>			<b>305</b>
<b>Accounting Units<sup>1</sup></b>			
BS210	Financial Accounting	+	25
BS211	Managerial Accounting	+	25
BS220	Managerial Finance	+	25
BS245	Taxation	+	25
BS310	Managerial Accounting and Control	+	25
BS311	Accounting for Corporate Entities	+	25
BS312	Accounting Theory	+	25
BS313	Auditing	+	25
BS340	Company Law	+	25
<b>Plus 1 Accounting Elective Unit<sup>1</sup></b>			
<b>(25 Credit Points to be selected from)</b>			
BS120	Principles of Finance		25
BS235	Economics of Financial Crises		25
BS207	History of Austrian Economics		25
BS327	Financial Analysis and Evaluation		25
			<b>250</b>
<b>6 Compulsory Economics Units<sup>2</sup></b>			
BS201	Microeconomic Theory and Policy		25
BS202	Macroeconomic Theory and Policy		25
BS206	Intermediate Mathematics for Economics and Finance**		25
BS339	Econometrics		25
BS338	Advanced Economics		25
<b>Including choice of ONE of the following:</b>			
BS235	The Economics of Financial Crises OR		25
BS207	History of Austrian Economics OR		25



BS208 Topics in Economics	25	<b>150</b>
<sup>1</sup> + indicates that this is a required unit under CAANZ, CPAA and/or IPA accreditation		
<sup>2</sup> ** indicates Unit substitution may be approved in special circumstances by Course Coordinator		
(Note: with reference to Appendix A.6, one Accounting/Economics Elective Unit may be counted towards both majors, hence total credit points for this double major may be reduced to 1030)		
<b>3 Internship/practicum units</b>		<b>75</b>
<b>Total Credit Points</b>		<b>1055</b>



**APPENDIX A.8: ACCOUNTING / FINANCE**

**This program requires an overload**

		#	
		Credit	Totals
		Points	
<b>3 Core Curriculum Units</b>			
PH100	Introduction to Philosophy	25	
ET100	Ethics	25	
TH101	Introduction to Theology	25	<b>75</b>
<b>8 Business Foundation Units<sup>1,2</sup></b>			
BS100	Economics	+ *	25
BS103	Quantitative Methods for Business	+ *	25
BS105	Business Communication		25
BS106	Business Information Technology	+	25
BS110	Accounting	+ *	25
BS122	Principles of Marketing		25
BS160	Principles of Management		25
BS240	Business Law	+	25
			<b>200</b>
<b>12 Compulsory Sport and Recreation Management Degree units</b>			<b>305</b>
<b>Accounting Units<sup>1</sup></b>			
BS210	Financial Accounting	+	25
BS211	Managerial Accounting	+	25
BS220	Managerial Finance	+	25
BS245	Taxation	+	25
BS310	Managerial Accounting and Control	+	25
BS311	Accounting for Corporate Entities	+	25
BS312	Accounting Theory	+	25
BS313	Auditing	+	25
BS340	Company Law	+	25
<b>Plus 1 Accounting Elective Unit<sup>1</sup></b>			
<b>(25 Credit Points to be selected from)</b>			
BS201	Microeconomic Theory and Policy		25
BS202	Macroeconomic Theory and Policy		25
BS206	Intermediate Mathematics for Economics and Finance		25
BS207	History of Austrian Economics		25
BS208	Topics in Economics		25
BS235	The Economics of Financial Crises		25
BS339	Econometrics		25
BS338	Advanced Economics		25
BS360	Strategic Management		25
			<b>250</b>
<b>4 Finance Compulsory Units</b>			
BS120	Principles of Finance		25
BS320	Corporate Finance		25
BS326	International Finance		25

BS327	Financial Analysis and Valuation	25	<b>100</b>
<b>Plus 2 Accounting/Finance Elective Units<sup>1</sup></b>		+	
<b>(50 Credit Points to be selected from)</b>			
<b>Including at least one from BS201, BS202, BS207 or BS235</b>			
BS201	Microeconomic Theory and Policy	25	
BS202	Macroeconomic Theory and Policy	25	
BS206	Intermediate Mathematics for Economics and Finance	25	
BS207	History of Austrian Economics	25	
BS208	Topics in Economics	25	
BS235	The Economics of Financial Crises	25	
BS339	Econometrics	25	
BS338	Advanced Economics	25	
BS360	Strategic Management	25	<b>50</b>
<sup>1</sup> + indicates that this is a required unit under CAANZ, CPAA and/or IPA accreditation			
(Note: with reference to Appendix A.6, one Accounting/Finance Elective Unit may be counted towards both majors, hence total credit points for this double major may be reduced to 1030)			
<b>3 Internship/practicum units</b>			<b>75</b>
<b>Total Credit Points</b>			<b>1055</b>



**APPENDIX A.9: ACCOUNTING / MARKETING**

**This program requires an overload**

		# Credit Points	Totals
<b>3 Core Curriculum Units</b>			
PH100	Introduction to Philosophy	25	
ET100	Ethics	25	
TH101	Introduction to Theology	25	<b>75</b>
<b>8 Business Foundation Units<sup>1,2</sup></b>			
BS100	Economics	+ * 25	
BS103	Quantitative Methods for Business	+ * 25	
BS105	Business Communication	25	
BS106	Business Information Technology	+ 25	
BS110	Accounting	+ * 25	
BS122	Principles of Marketing	25	
BS160	Principles of Management	25	
BS240	Business Law	+ 25	<b>200</b>
<b>12 Compulsory Sport and Recreation Management Degree units</b>			<b>305</b>
<b>Accounting Units<sup>1</sup></b>			
BS210	Financial Accounting	+ 25	
BS211	Managerial Accounting	+ 25	
BS220	Managerial Finance	+ 25	
BS245	Taxation	+ 25	
BS310	Managerial Accounting and Control	+ 25	
BS311	Accounting for Corporate Entities	+ 25	
BS312	Accounting Theory	+ 25	
BS313	Auditing	+ 25	
BS340	Company Law	+ 25	
<b>Plus 1 Accounting Elective Unit<sup>1</sup></b>			
<b>(25 Credit Points to be selected from)</b>			
BS120	Principles of Finance	25	
BS221	Financial Markets and Instruments	25	
BS201	Microeconomic Theory and Policy	25	
BS202	Macroeconomic Theory and Policy	25	
BS207	History of Austrian Economics	25	
BS235	The Economics of Financial Crises	25	
BS327	Financial Analysis and Evaluation	25	<b>250</b>
<sup>1</sup> + indicates that this is a required unit under CAANZ, CPAA and/or IPA accreditation			
<b>6 Marketing Compulsory Units</b>			
BS205	Advertising and Promotion	25	
BS251	Marketing Research	25	
BS252	Consumer Behaviour	25	
BS323	Services Marketing	25	

BS350 Strategic Marketing	25	
BS354 International Marketing or BS315 e-Marketing	25	<b>150</b>
<b>3 Internship/practicum units</b>		<b>75</b>
<b>Total Credit Points</b>		<b>1055</b>



**APPENDIX A.10: ECONOMICS / FINANCE**

	# Credit Points	Totals
<b>3 Core Curriculum Units</b>		
PH100 Introduction to Philosophy	25	
ET100 Ethics	25	
TH101 Introduction to Theology	25	<b>75</b>
<b>8 Business Foundation Units<sup>1</sup></b>		
BS100 Economics	*	25
BS103 Quantitative Methods for Business	*	25
BS105 Business Communication		25
BS106 Business Information Technology		25
BS110 Accounting (Fremantle only) <b>OR</b> BS111 Accounting for Business (Sydney only)	*	25
BS122 Principles of Marketing		25
BS160 Principles of Management		25
BS240 Business Law		25
		<b>200</b>
<sup>1</sup> * indicates this Foundation Unit is part of the Major.		
<b>12 Compulsory Sport and Recreation Management Degree units</b>		<b>305</b>
<b>6 Compulsory Economics Units</b>		
BS201 Microeconomic Theory and Policy		25
BS202 Macroeconomic Theory and Policy		25
BS206 Intermediate Mathematics for Economics and Finance**		25
BS339 Econometrics		25
BS338 Advanced Economics		25
<b>Including choice of ONE of the following:**</b>		
BS235 The Economics of Financial Crises <b>OR</b>		25
BS207 History of Austrian Economics <b>OR</b>		25
BS208 Topics in Economics		25
		<b>150</b>
<b>** Unit substitution may be approved in special circumstances by Course Coordinator</b>		
<b>6 Finance Compulsory Units</b>		
BS120 Principles of Finance		25
BS220 Managerial Finance		25
BS245 Taxation		25
BS320 Corporate Finance		25
BS326 International Finance		25
BS327 Financial Analysis and Valuation		25
		<b>150</b>
<b>3 Internship/practicum units</b>		<b>75</b>
<b>Total Credit Points</b>		<b>955</b>



**APPENDIX A.11: ECONOMICS / MARKETING**

	# Credit Points	Totals
<b>3 Core Curriculum Units</b>		
PH100 Introduction to Philosophy	25	
ET100 Ethics	25	
TH101 Introduction to Theology	25	<b>75</b>
<b>8 Business Foundation Units<sup>1</sup></b>		
BS100 Economics *	25	
BS103 Quantitative Methods for Business *	25	
BS105 Business Communication	25	
BS106 Business Information Technology	25	
BS110 Accounting	25	
BS122 Principles of Marketing *	25	
BS160 Principles of Management	25	
BS240 Business Law	25	<b>200</b>
<sup>1</sup> * indicates this Foundation Unit is part of the Major.		
<b>12 Compulsory Sport and Recreation Management Degree units</b>		<b>305</b>
<b>6 Compulsory Economics Units</b>		
BS201 Microeconomic Theory and Policy	25	
BS202 Macroeconomic Theory and Policy	25	
BS206 Intermediate Mathematics for Economics and Finance**		
BS339 Econometrics	25	
BS338 Advanced Economics	25	
<b>Including choice of ONE of the following:**</b>		
BS235 The Economics of Financial Crises <b>OR</b>	25	
BS207 History of Austrian Economics <b>OR</b>	25	
BS208 Topics in Economics	25	<b>150</b>
<b>** Unit substitution may be approved in special circumstances by Course Coordinator</b>		
<b>6 Marketing Compulsory Units</b>		
BS205 Advertising and Promotion	25	
BS251 Marketing Research	25	
BS252 Consumer Behaviour	25	
BS323 Services Marketing	25	
BS350 Strategic Marketing	25	
BS354 International Marketing <b>or</b> BS315 e-Marketing	25	<b>150</b>
<b>3 Internship/practicum units</b>		<b>75</b>
<b>Total Credit Points</b>		<b>955</b>



**APPENDIX A.12: FINANCE / MARKETING**

	# Credit Points	Totals
<b>3 Core Curriculum Units</b>		
PH100 Introduction to Philosophy	25	
ET100 Ethics	25	
TH101 Introduction to Theology	25	<b>75</b>
<b>8 Business Foundation Units<sup>1</sup></b>		
BS100 Economics *	25	
BS103 Quantitative Methods for Business *	25	
BS105 Business Communication	25	
BS106 Business Information Technology	25	
BS110 Accounting	25	
BS122 Principles of Marketing *	25	
BS160 Principles of Management	25	
BS240 Business Law	25	<b>200</b>
<sup>1</sup> * indicates this Foundation Unit is part of the Major.		
<b>12 Compulsory Sport and Recreation Management Degree units</b>		<b>305</b>
<b>6 Finance Compulsory Units</b>		
BS120 Principles of Finance	25	
BS220 Managerial Finance	25	
BS245 Taxation	25	
BS320 Corporate Finance	25	
BS326 International Finance	25	
BS327 Financial Analysis and Valuation	25	<b>150</b>
<b>6 Marketing Compulsory Units</b>		
BS205 Advertising and Promotion	25	
BS251 Marketing Research	25	
BS252 Consumer Behaviour	25	
BS323 Services Marketing	25	
BS350 Strategic Marketing	25	
BS354 International Marketing or BS315 e-Marketing	25	<b>150</b>
<b>3 Internship/practicum units</b>		<b>75</b>
<b>Total Credit Points</b>		<b>955</b>





**APPENDIX A.13: MARKETING / PUBLIC RELATIONS**

	# Credit Points	Totals
<b>3 Core Curriculum Units</b>		
PH100 Introduction to Philosophy	25	
ET100 Ethics	25	
TH101 Introduction to Theology	25	<b>75</b>
<b>8 Business Foundation Units<sup>1</sup></b>		
BS100 Economics	25	
BS103 Quantitative Methods for Business	25	
BS105 Business Communication	25	
BS106 Business Information Technology	25	
BS110 Accounting	25	
BS122 Principles of Marketing	25	
BS160 Principles of Management	25	
BS240 Business Law	25	<b>200</b>
<sup>1</sup> * indicates this Foundation Unit is part of the Major.		
<b>12 Compulsory Sport and Recreation Management Degree units</b>		<b>305</b>
<b>6 Marketing Compulsory Units</b>		
BS205 Advertising and Promotion	25	
BS251 Marketing Research	25	
BS252 Consumer Behaviour	25	
BS323 Services Marketing	25	
BS350 Strategic Marketing	25	
BS354 International Marketing or BS315 e-Marketing	25	<b>150</b>
<b>5 Public Relations Compulsory Units</b>		
BS200 Events Management	25	
BS209 Public Relations Writing	25	
BS258 Introduction to Public Relations	25	
CO142 Introduction to Journalism	25	
BS337 Corporate Public Relations	25	<b>125</b>
<b>1 Public Relations Elective Unit (25 Credit Points to be selected from)</b>		
BS369 Innovation and Entrepreneurship	25	
CO351 Theories of Communication, Advertising and Persuasion	25	
BS335 Issues and Crisis Management	25	
BS318 E-Public Relations	25	<b>25</b>
<b>3 Internship/practicum units</b>		<b>75</b>
<b>Total Credit Points</b>		<b>955</b>