



THE UNIVERSITY OF  
**NOTRE DAME**  
A U S T R A L I A

# **COURSE REGULATIONS**

## **SCHOOL OF ARTS AND SCIENCES**

**BACHELOR OF COMMUNICATIONS AND MEDIA**  
BComnMed

**COURSE CODE: 3363**

THESE COURSE REGULATIONS ARE EFFECTIVE FROM 1.1.2017

## SCHOOL OF ARTS AND SCIENCES

1. These Course Regulations apply to all students who are enrolled in this Award on the Fremantle and Sydney Campuses.
2. The Dean is the responsible Executive of these Course Regulations.
3. The contact officer for this document is the Assistant Dean, School of Arts and Sciences, Fremantle campus.

## MODIFICATION HISTORY

1. These Course Regulations are effective from 1 January 2017

| <b>Version</b> | <b>Date Amended</b> | <b>Modification Details</b>             | <b>Name</b> |
|----------------|---------------------|---|-------------|
| 1              | December 2009       | Amendments to course regulations        | Dean        |
| 2              | June 2010           | Amendments to course regulations        | Dean        |
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# 1 INTRODUCTION AND INTERPRETATION

## 1.1 Introduction

These Course Regulations apply to all students enrolled in the Bachelor of Communications and Media Award at The University of Notre Dame Australia.

These Regulations should be read in conjunction with the University's General Regulations and the School of Arts and Sciences Regulations.

## 1.2 Interpretation

The terms included in these Regulations have the meanings as defined in the University's General Regulations and the School of Arts and Sciences Regulations.

## 1.3 Amendments made to Course Regulations

Unless otherwise specified, when amendments are made to the structure, content or academic requirements of this Award, the amendments will automatically apply in accordance with General Regulation Section 1.7.

## 1.4 Applicability to Campuses of the University

This Award is available on the Fremantle and Sydney Campuses only.

## 1.5 The Australian Qualifications Framework (AQF)

The Bachelor of Communications and Media Award is a Level 7 AQF qualification.

## **2 ENTRY CRITERIA**

### **2.1 General Criteria**

The standard entry requirements for admission are detailed in the University's General Regulations and the School of Arts and Sciences Regulations.

### **2.2 Additional Entry Requirements / Pre-Requisites**

There are no additional entry requirements or pre-requisites for this Award.

### **2.3 External Accreditation Requirements**

External accreditation requirements are not applicable to this Award.

### 3 AWARD REQUIREMENTS

#### 3.1 Structure

For the Bachelor of Communications and Media Award Structure, refer to Appendix A

The Bachelor of Communications and Media Award normally contains twenty four (24) units of twenty five (25) credit points each. No more than ten (10) 100-level units can be counted in this Award, including all Core Curriculum units, except where minimum requirements below necessitate otherwise.

##### 3.1.1 Compulsory Units

- (i) Four (4) compulsory units:
  - AL100 Academic Writing, Communication and Research
  - Seventy five (75) credit points worth of Core Curriculum units as specified in the General Regulations of the University.
- (ii) Plus two (2) compulsory Communications and Media units:
  - CO106 Media and Society
  - CO305 Media Ethics and Law

##### 3.1.2 Elective Units

Students must complete two (2) Communications and Media Elective units and eight (8) Elective units which may be used to form a second Major or a Minor in this Award (See 3.1.3 and 3.1.4 below). With the approval of the Dean or delegate, a maximum of four (4) Elective units may be accepted from areas outside these disciplines. Information about these Elective units is published on the School of Arts and Science webpage.

##### 3.1.3 Majors

- (a) Students must complete an eight (8) unit Major in one of the following:
  - Advertising
  - Film and Screen Production
  - Journalism
  - Media Studies

Please note that not all Majors are available on each campus. Contact the School on your campus for more information. Required units and approved Elective units for each of these Majors are published by the School of Arts and Sciences.

- (b) Students are permitted to form a second eight (8) unit Major from the Elective units within this Award. Required units and approved Electives for each of the following second Majors are published on the School of Arts and Sciences webpage.

| <b>Fremantle campus only</b>   | <b>Sydney campus only</b>                   | <b>Fremantle and Sydney campuses</b> |
|--------------------------------|---|--------------------------------------|
| Archaeology                    | Advertising                                 | Behavioural Science                  |
| Business Studies               | Applied Psychology                          | English Literature                   |
| Environmental Science          | Business                                    | Film and Screen Production           |
| Geography                      | Human Resource Management                   | History                              |
| Italian Studies                | Liberal Arts                                | Journalism                           |
| Marketing and Public Relations | Marketing (Communications and Media)        | Mathematics                          |
|                                | Public Relations (Communications and Media) | Philosophy                           |
| Modern Greek Language          | Sociology                                   | Politics and International Relations |
|                                |   | Social Justice                       |

### 3.1.4 Minors

A Minor in one of the following disciplines is permitted in this Award. Required units and approved Electives for each of the following Minors are published by the Schools of Arts and Sciences.

#### **Fremantle campus only**

Archaeology  
Business Studies  
Environmental Science  
Geography  
Italian Studies  
Marketing and Public Relations  
Modern Greek Language

#### **Sydney campus only**

Business  
Sociology

#### **Fremantle and Sydney campuses**

Behavioural Science  
English Literature  
Film and Screen Production  
History  
Journalism  
Mathematics  
Philosophy  
Politics and International Relations  
Social Justice  
Theatre Studies  
Theology

### 3.1.5 Specialisations

There are no Specialisations permitted in this Award.

### 3.1.6 Special Interest Units

A maximum of seventy five (75) credit points from the following 'special interest units' may be accrued towards this Award (unless otherwise approved by the Dean), including up to fifty (50) credit points (or two (2) units) towards a Major in which the units are approved and twenty (25) credit points towards a Minor in which the units are approved

- (i) AL301 Experience the World I
- (ii) AL302 Experience the World II
- (iii) AL303 Experience the World Study Tour
- (iv) AL380 Special Project
- (v) AL381 Special Project

Not all of these units are available on each campus. Contact the School administration on your campus for information.

### 3.2 Special Award Requirements

There are no special award requirements in this Award.

### 3.3 Practicum or Internship requirements

Students are encouraged to take an Internship unit as part of this Award. Internships in this Award shall consist of a minimum of ninety (90) hours. Details are outlined in the Internship Handbook.

### 3.4 Approved unit substitutions

Unit substitutions, where permitted, must be approved by the Dean.

### 3.5 Alternative Pathways

Alternative pathways are not permitted in this Award.

### **3.6 Volume of Learning**

#### **3.6.1 Standard Duration**

- (a) The standard duration for the Bachelor of Communications and Media Award is three (3) years of equivalent full-time study.
- (b) A student is able to enrol in this Award on a part-time basis.

#### **3.6.2 Accelerated Duration**

An accelerated mode is not available for this Award.

#### **3.6.3 Maximum Duration**

The maximum period of time within which a student is permitted to complete the Bachelor of Communications and Media Award is eight (8) years (including any periods of approved leave of absence) from the date on which they were first enrolled into the course by the University.

### **3.7 Graduation**

Where a student has satisfied all the requirements of this Award as detailed in these Course Regulations and the General Regulations, the University may grant the student graduation status.

### **3.8 Exit Awards**

An Exit Award pathway is not available for this Award.

### **3.9 Honours**

The Bachelor of Communications and Media Award is offered with Honours. Details are available in the Bachelor of Communications and Media (Honours) Award Regulations (course code 3495).

## **END OF REGULATIONS**



**APPENDIX A: Indicative course structure**

|  | <b>Credit Points</b> |                 |
|--|----------------------|-----------------|
| <ul style="list-style-type: none"> <li>• <b>Four (4) Compulsory Units</b></li> </ul>                         |                      |                 |
| <b>Fremantle and Sydney</b>  |                      |                 |
| AL100 Academic Writing, Communication and Research   | 25                   |                 |
| Three (3) Core Curriculum units  |                      |                 |
| <b>Fremantle</b>   |                      | <b>Sydney</b>   |
| PH100 Introduction to Philosophy   |                      | PT101 Logos 1   |
| ET100 Ethics   |                      | PT102 Logos II  |
| TH101 Introduction to Theology   |                      | PT103 Logos III |
|  |                      | 100             |
| <ul style="list-style-type: none"> <li>• <b>Two (2) Compulsory Communications and Media Units</b></li> </ul> |                      |                 |
| CO106 Media and Society  | 25                   |                 |
| CO305 Media Ethics and Law   | 25                   | 50              |
| <ul style="list-style-type: none"> <li>• <b>Communications and Media Major</b></li> </ul>                    |                      | 200             |
| Eight (8) Communications and Media units selected from the appropriate Major list                            |                      |                 |
| <ul style="list-style-type: none"> <li>• <b>Communications and Media Electives</b></li> </ul>                |                      | 50              |
| Two (2) Communications and Media Electives   |                      |                 |
| <ul style="list-style-type: none"> <li>• <b>General Electives</b></li> </ul>                                 |                      | 200             |
| Eight (8) Electives that may form a second Major or Minor  |                      |                 |
|  | <b>TOTAL</b>         | <b>600</b>      |