Master of Business
UNDA Course Code 5016 (Coursework) – CRICOS Code 017656J

Introduction

A major objective of the School of Business is to develop in its students a breadth of understanding across the key areas of business and a depth of understanding in at least a specific field. This combination of both breadth and depth is what is demanded by today's employers and critical for career advancement. The five compulsory foundation units provide a solid foundation of business principles and the electives selected by students will provide the depth of knowledge in a particular field of business practice.

Students who have an undergraduate business degree from a recognised university may be eligible to apply for advanced standing.

Course Outline
Students studying for a Master in Business may select one of three majors; Human Resource Management (HRM), Management and Marketing or they may choose to complete a more general degree. All students must complete five foundation units, four major electives and select three elective units.

Foundation Units (all compulsory units)
- Business Ethics OR Ethical Issue in Professional Life
- Accounting for Managers
- Marketing
- Strategic Management
- Management Theory and Practice

Plus Four HRM Specialisation Elective Units
- Mediation and Dispute Resolution
- Change Management
- Human Resource Policy
- Human Resource Management
- Strategic Workforce Issues
- Organisational Development

OR Four Management Specialisation Elective Units
- International Business
- Managerial Accounting and Control
- Business to Business
- Corporate Financial Analysis
- Change Management
- Innovation and Entrepreneurship
- Strategic Workforce Issues
- Organisational Development

OR Four Marketing Specialisation Elective Units
- E-Marketing
- Issues and Crisis Management
- Consumer Behaviour
- International Marketing
- Marketing Strategy
- Innovation & Entrepreneurship

Plus Three Elective Units (for all specialisations)
- International Business
- Corporate Financial Analysis
- Business Information Technology
- Consumer Behaviour
- International Marketing
- Marketing Strategy
- Change Management
- Innovation and Entrepreneurship
- Human Resource Policy
- Human Resource Management
- Strategic Workforce Issues
- Organisational Development
- Directed Research Unit (requires Dean’s approval)

Course Duration
The Master of Business generally takes one and a half years to complete on a full-time basis. It is also available on an equivalent part-time basis.

Mode of Study
Students will be required to study the units in face to face mode. The course requires that a student complete all 12 units.

Admission Requirements
Notre Dame encourages applications from people of all backgrounds and takes into consideration the applicant’s academic performance as well as their personal qualities and accomplishments. Academic requirements are as follows:
- A Bachelor degree from a recognised Australian or overseas University demonstrating satisfactory grades plus a minimum of five years’ experience in managerial roles.
- OR a Graduate Diploma in a business discipline.

Applications should be received at least one month prior to commencement. However, there are limited places so early application is encouraged.

Advanced Standing
Advanced standing will be determined by the level of the subject, whether an equivalent graduate unit was obtained at another academic institution, and whether a similar unit was undertaken as part of an undergraduate degree. Applications for advanced standing are assessed on an individual basis.

Further Information
The information contained in this publication is designed as a basic course description. If you would like further information regarding admissions, fees or the University itself, please contact the Prospective Students Office on (02) 8204 4404 or sydney@nd.edu.au.