



# Bachelor of Sport & Recreation Management

UNDA Course Code 3245  
CRICOS Code 040393B  
2010

## INTRODUCTION

Effective management is an important part of all successful sporting organisations, whether they are at the elite professional or the amateur level. This effective management maximises the benefits of work for the staff and the organisation concerned, assisting the sporting organisation to adapt and thrive in environments of rapid and pervasive economic, social and technological change.

Students develop knowledge in the management of individual sport and physical activity experiences and in the management of facilities and resources. They also gain a sound knowledge of the bio-physical, behavioural and socio-cultural foundations of sport and physical activity, combined with a range of management skills and knowledge increasingly necessary in sport and exercise professions.

## COURSE OUTLINE

The Bachelor of Sport and Recreation Management at Notre Dame provides students with a solid appreciation of the fundamental commercial tasks of management in a sporting organisation or recreation provider. In addition to broad, business-related units, this degree includes significant content specifically relevant to sport and recreation.

## COURSE STRUCTURE

### The core curriculum

Ethics  
Philosophy  
Theology

### Required units

Research Methods  
Business Communications  
Aboriginal People  
Principles of Management  
Accounting  
Principles of Marketing  
Event Management  
Physical Activity and Health  
Population Approaches to Health Promotion  
Community Approaches to Health Promotion  
Psychosocial aspects of Sport and Physical Activity  
The Australian Sports System  
Developmental Psychology

### PLUS 7 ELECTIVE UNITS to form a specialisation such as

Innovation and Entrepreneurship  
Business Law  
Human Resource Management  
Mediation and Dispute Resolution  
Consumer Behaviour  
Business Information Technology  
Quantitative Methods for Business  
Health Promotion Research and Evaluation  
E-Marketing

## PLUS Industry Practicums

Sport & Recreation Industry Practicum I (60 hours)  
Sport & Recreation Industry Practicum II (150 hours)  
Sport & Recreation Industry Internship (150 hours)

## DOUBLE DEGREE

A unique feature of courses at Notre Dame is the flexibility allowed in planning the degree program. There is opportunity to combine study in Sport and Recreation Management with units from other areas in order to increase general knowledge and skills.

Employers value people with a broad education with specific skills in certain areas. By combining studies in two or more areas students can increase their job prospects, extend their general education and pursue more than one interest.

Sport and Recreation Management can be studied along with the following degrees to create a double degree enrolment:

Bachelor of Communications  
Bachelor of Science

## PRACTICAL COMPONENT

Students must undertake three industry practicums totaling 360 hours. This provides valuable insight into the sporting industry, an opportunity for skills development and can help students to build networks in the industry.

## MODE OF STUDY & ASSESSMENT

Students may undertake study as a part-time or full-time student, commencing in first semester (February) or in second semester (July), subject to unit availability. The assessment of competency in each unit consists of tutorial performance, a number of assignments or projects during the semester and a final examination.

## SUCCESSFUL STUDY

At Notre Dame we emphasise the value of the human person and the importance of maintaining an ethical way of life. All students undertake studies in Ethics, Philosophy and Theology – dealing with issues that go to the very heart of participation in public life while developing students with valuable life skills.

We also require students to complete a unit in Health Communications. This is a foundation unit that will introduce students to the skills essential to successful university study and help them to adjust to a new learning environment.

## STUDY ABROAD OPPORTUNITIES

Notre Dame has strong links with a number of universities in the United States and around the world. Students may have the opportunity of completing part of their degree at destinations including Boston, Washington DC, Indiana and in Europe.

## ADMISSION REQUIREMENTS

No pre-requisites are required for the study of Sport and Recreation Management but students may wish to refer to the Prospective Students Office for recommended subjects

## CAREER OPPORTUNITIES

The course is designed for students interested in management in the sporting and recreation industry, initially at the operational level, and progressing through to senior management positions. Depending on the choice of units, it is possible to gain employment in the public or private sectors in a range of areas. Sport and Recreation Management covers all sectors of the sports industry and positions from entry level to middle management in organisations.

## FURTHER INFORMATION

The information contained in this publication is designed as a basic course description. If you would like further information regarding the course, or information pertaining to admissions, fees or the University itself, please consult the Notre Dame Prospectus. International students refer to the International Prospectus.

We welcome visitors to the University at any time. If you would like to view the University facilities please contact the Prospective Students Office on (08) 9433 0533 or at [future@nd.edu.au](mailto:future@nd.edu.au).

Visit our web site at [www.nd.edu.au](http://www.nd.edu.au)

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### PROSPECTIVE STUDENTS OFFICE

For further information on The University of Notre Dame Australia, contact the Prospective Students Office  
Tel: (08) 9433 0533 FREECALL: 1800 640 500 Fax: (08) 9433 0544  
E-mail: [future@nd.edu.au](mailto:future@nd.edu.au) Internet: [www.nd.edu.au](http://www.nd.edu.au)  
19 Mouat Street (PO Box 1225), Fremantle Western Australia 6959

### ADMISSIONS OFFICE

For further information on the admissions process at The University of Notre Dame Australia, contact the Admissions Office  
Tel: (08) 9433 0537 Fax: (08) 9433 0769  
Email: [admissions@nd.edu.au](mailto:admissions@nd.edu.au) Internet: [www.nd.edu.au](http://www.nd.edu.au)  
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