



# Graduate Diploma in Business

UNDA Course Code 4025  
CRICOS Code 055369A  
2010

## INTRODUCTION

The University of Notre Dame Australia takes pride in the personalised attention it gives to its students and individualised education. The School of Business offers a range of disciplines (Accounting, Economics, Finance, Human Resource Management, Management, Marketing, Public Relations and Sport and Recreation Management), headed by leaders in their respective fields who have strong commercial and industry experience. This ensures that the School's postgraduate programs are relevant and contemporary and embracing today's rapidly changing global environment while maintaining academic rigour.

Notre Dame Australia has strong links with The University of Notre Dame United States (NDUS) and the College of St. Benedict/St. John's University, Minnesota. Faculties, from these two universities teach at the Fremantle Campus each year.

## COURSE OUTLINE

The Graduate Diploma in Business is offered as a one-year full time (or equivalent part-time) course consisting of eight units. It is open to students with a recognised degree or the equivalent from other institutions. Students who have an undergraduate business degree may be eligible for exemption from certain units but must replace them with other units. The completion of the Graduate Diploma may lead to further studies at a Master level.

## COURSE STRUCTURE

Students wishing to obtain a general Graduate Diploma in Business may select from any of the units on offer as shown on the list of postgraduate units offered by the School of Business.

## GRADUATE DIPLOMA IN BUSINESS

Students wishing to obtain a general Graduate Diploma in Business may select seven units from the following units. Students must complete one compulsory core unit.

### 1 Compulsory Core Unit

Business Ethics OR  
Ethical Issues in Professional Life

### 7 Postgraduate Unit Electives Units

Accounting for Managers  
Change Management  
Corporate Financial Analysis  
Directed Business Project  
Economics for Managers  
Human Resource Policy  
Innovation and Entrepreneurship  
International Business  
International Marketing  
Management Theory and Practice  
Marketing

Marketing Strategy  
Organisational Development  
Consumer Behaviour  
Human Resource Management  
Strategic Management  
Strategic Workforce Issues

## ADMISSION REQUIREMENTS

Notre Dame encourages applications from people of all backgrounds and takes into consideration the applicant's academic performance as well as their personal qualities and accomplishments. Academic requirements are as follows:

A Bachelor degree from a recognised Australian or overseas University demonstrating the attainment of satisfactory grades. International students may be required to show evidence of English capabilities.

Recognition of Prior Learning may be granted to selected applicants who have no formal tertiary qualifications but who have at least 10 years industry experience.

Applications should be received at least one month prior to commencement. However, there are limited places available in postgraduate courses and they will be filled on a first-come first-served basis, so early application is encouraged.

## MODE OF STUDY AND ASSESSMENT

Students may undertake study as a part-time or full-time student, commencing in First Semester (February) or in Second Semester (July), subject to unit availability. The assessment of competency in each unit consists of tutorial performance, a number of assignments or projects during the semester and a final examination.

## FURTHER INFORMATION

The information contained in this publication is designed as a basic course description. If you would like further information regarding the course, or information pertaining to admissions, fees or the University itself, please consult the Notre Dame Prospectus. International students refer to the International Prospectus.

If you would like to view the University facilities please contact the Prospective Students Office on (08) 9433 0533 or at [future@nd.edu.au](mailto:future@nd.edu.au)

Visit the website at [www.nd.edu.au](http://www.nd.edu.au)

## PROSPECTIVE STUDENTS OFFICE

For further information on The University of Notre Dame Australia, contact the Prospective Students Office  
Tel: (08) 9433 0533 FREECALL: 1800 640 500 Fax: (08) 9433 0544  
E-mail: [future@nd.edu.au](mailto:future@nd.edu.au) Internet: [www.nd.edu.au](http://www.nd.edu.au)  
23 Mouat Street (PO Box 1225), Fremantle Western Australia 6959

## ADMISSIONS OFFICE

For further information on the admissions process at The University of Notre Dame Australia, contact the Admissions Office  
Tel: (08) 9433 0537 Fax: (08) 9433 0769  
Email: [admissions@nd.edu.au](mailto:admissions@nd.edu.au) Internet: [www.nd.edu.au](http://www.nd.edu.au)  
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