



Sport & Recreation Management Major within the Bachelor of Commerce

UNDA Course Code 3058
CRICOS Code 019595A
2010

THE NOTRE DAME SCHOOL OF BUSINESS GOALS

The Notre Dame School of Business seeks to achieve the following goals in educating our undergraduate students -

Graduates will -

- Have a solid grounding in the theories underlying business provided in a practical context
- Be thoroughly prepared for employment. This means as a minimum they:
 - Can communicate effectively both verbally and in writing
 - Can create, evaluate and use statistical and financial information
 - Are computer skilled and literate
 - Have industry exposure
- Be able to identify and appreciate the ethical dimensions of business and the application of the Catholic values to these issues
- Be prepared for the leadership positions that they may assume in their career, encouraging them to contribute positively to organisations and society
- Have a breadth of understanding across the major fields of business and a depth of understanding in at least one significant field
- Be able to continually learn and critically engage with the emerging literatures and research in business.

INTRODUCTION

Effective management is an important part of all successful sporting organisations, whether they are at the elite professional or the amateur level. This effective management maximises the benefits of work for the staff and the organisation concerned, assisting the sporting organisation to adapt and thrive in environments of rapid and pervasive economic, social and technological change.

Students develop knowledge in the management of individual sport and physical activity experiences and in the management of facilities and resources. They also gain a sound knowledge of the bio-physical, behavioural and socio-cultural foundations of sport and physical activity, combined with a range of management skills and knowledge increasingly necessary in sport and exercise professions.

WHY STUDY AT NOTRE DAME?

The study of Sport & Recreation Management at The University of Notre Dame provides students with a solid appreciation of the fundamental commercial tasks of management in a sporting organisation or recreation provider. In addition to business-related units, this degree includes significant content specifically relevant to sport and recreation.

COURSE STRUCTURE

The Bachelor of Commerce with a major in Sport & Recreation Management is comprised of 24 units of study including an industry internship.

Students study the following units: ⁽¹⁾

Core Curriculum Units

Philosophy
Introduction to Theology
Ethics

8 Business Foundation Units

Economics
Quantitative Methods for Business
Business Communication
Accounting
Principles of Marketing
Principles of Management
Business Information Technology
Business Law

8 Compulsory Sport & Recreation Management Units

Physical Activity and Health
Events Management
Psychosocial Aspects of Sport & Physical Activity
Environment Approaches to Public Health & Health Promotion
Developmental Psychology
Population Approaches to Health Promotion
The Australian Sport System
Community Approaches to Health Promotion

4 Commerce Electives or Specialisation

(To be chosen by student)

1 Sport & Recreation Industry Internship

Note: ⁽¹⁾ These units may be changed at the University's discretion

INDUSTRY INTERNSHIP

Notre Dame provides students with a broad background for long-term success. Our courses combine an academic background with an intensive industry internship where our students interact with peers and professional practitioners in their chosen field. This gives our students practical experience and prepares them for the job market. The internship is a 6 week industry placement in an area related to the student's studies.

DOUBLE DEGREES AND DOUBLE MAJORS

Employers appreciate graduates who have a broad education encompassing more than one specific area of study. A feature of the units at The University of Notre Dame Australia is the double degree programs.

Highly motivated students can complete a double degree, gaining two qualifications with an additional period of study which represents a considerable time saving on taking two degree independent of each other. The completion of double degrees enhances employment prospects and allows graduates to choose a career from a wider field of opportunities.

Double degrees include:

- Bachelor of Commerce / Bachelor of Communications
- Bachelor of Commerce / Bachelor of Arts
- Bachelor of Commerce / Bachelor of Behavioural Science
- Bachelor of Commerce / Bachelor of Science
- Bachelor of Commerce / Bachelor of Sport and Recreation Management
- Bachelor of Marketing and Public Relations / Bachelor of Arts
- Bachelor of Marketing and Public Relations / Bachelor of Communications
- Bachelor of Marketing and Public Relations / Bachelor of Behavioural Science
- Bachelor of Laws / Bachelor of Commerce
- Bachelor of Laws / Bachelor of Marketing & Public Relations
- Bachelor of Laws (Honours) / Bachelor of Commerce
- Bachelor of Laws (Honours) / Bachelor of Marketing and Public Relations

MODE OF STUDY & ASSESSMENT

Students may undertake study as a part-time or full-time student, commencing in first semester (February) or in second semester (July), subject to unit availability. The assessment of competency in each unit consists of tutorial performance, a number of assignments or projects during the semester and a final examination.

SUCCESSFUL STUDY

At Notre Dame we emphasise the value of the human person and the importance of maintaining an ethical way of life. All students undertake studies in Ethics, Philosophy and Theology – dealing with issues that go to the very heart of participation in public life while developing students with valuable life skills.

We also require students to complete a unit in Business Communications. This is a foundation unit that will introduce students to the skills essential to successful university study and help them to adjust to a new learning environment.

STUDY ABROAD OPPORTUNITIES

Notre Dame has strong links with a number of universities in the United States and around the world. Students may have the opportunity of completing part of their degree at destinations including Boston, Washington DC, Indiana and in Europe.

ADMISSION REQUIREMENTS

No pre-requisites are required for the study of Sport and Recreation Management but students may wish to refer to the Prospective Students Office for recommended subjects

CAREER OPPORTUNITIES

The course is designed for students interested in management in the sporting and recreation industry, initially at the operational level, and progressing through to senior management positions. Depending on the choice of units, it is possible to gain employment in the public or private sectors in a range of areas. Sport and Recreation Management covers all sectors of the sports industry and positions from entry level to middle management in organisations.

FURTHER INFORMATION

The information contained in this publication is designed as a basic course description. If you would like further information regarding the course, or information pertaining to admissions, fees or the University itself, please consult the Notre Dame Prospectus. International students refer to the International Prospectus.

We welcome visitors to the University at any time. If you would like to view the University facilities please contact the Prospective Students Office on (08) 9433 0533 or at future@nd.edu.au.

Visit our web site at www.nd.edu.au

PROSPECTIVE STUDENTS OFFICE

For further information on The University of Notre Dame Australia, contact the Prospective Students Office
Tel: (08) 9433 0533 FREECALL: 1800 640 500 Fax: (08) 9433 0544
E-mail: future@nd.edu.au Internet: www.nd.edu.au
19 Mouat Street (PO Box 1225), Fremantle Western Australia 6959

ADMISSIONS OFFICE

For further information on the admissions process at The University of Notre Dame Australia, contact the Admissions Office
Tel: (08) 9433 0537 Fax: (08) 9433 0769
Email: admissions@nd.edu.au Internet: www.nd.edu.au
19 Mouat Street (PO Box 1225), Fremantle Western Australia 6959