



Master of Business

UNDA Course Code 5016 and (Coursework and Dissertation) 5015
CRICOS Code 017656J and (Coursework and Dissertation) 023755M
2010

INTRODUCTION

The University of Notre Dame Australia takes pride in the personalised attention it gives to its students and individualised education. The School of Business offers a range of disciplines (Accounting, Economics, Finance, Human Resource Management, Management, Marketing, Public Relations and Sport and Recreation Management), headed by leaders in their respective fields who have strong commercial and industry experience. This ensures that the School's postgraduate programs are relevant and contemporary and embracing today's rapidly changing global environment while maintaining academic rigour.

Notre Dame Australia has strong links with The University of Notre Dame United States (NDUS) and the College of St. Benedict/St. John's University, Minnesota. Faculties from these two universities teach at the Fremantle Campus each year.

COURSE OUTLINE

The Master of Business by coursework offers three specialisations, Human Resource Management, Management and Marketing. A major objective of the School of Business is to develop in its students a breadth of understanding across the key areas of business and a depth of understanding in at least a specific field. This combination of both breadth and depth is what is demanded by today's employers and critical for career advancement. The five compulsory foundation units provide a solid foundation of business principles and the electives selected by students will provide the depth of knowledge in a particular field of business practice. Students who have an undergraduate business degree from a recognised university may be eligible to apply for advanced standing.

COURSE STRUCTURE

Students willing to obtain a Master in Business may select one of three majors; Human Resource Management, Management and Marketing or they may choose to complete a generalist degree. All students must complete five foundation units, four major electives and select three elective units.

5 Foundation Units (all compulsory units)

Accounting for Managers
Business Ethics OR
Ethical Issues in Professional Life
Management Theory and Practice
Marketing
Strategic Management

Human Resource Management Specialisation Elective Units

Change Management
Human Resource Policy
Mediation and Dispute Resolution
Organisational Development
Human Resource Management
Strategic Workforce Issues

Management Specialisation Elective Units

Business to Business
Change Management
Corporate Financial Analysis
Innovation and Entrepreneurship
International Business
Managerial Accounting and Control
Organisational Development
Strategic Workforce Issues

Marketing Specialisation Elective Units

E-Marketing
Innovation and Entrepreneurship
International Marketing
Issues and Crisis Management
Marketing Strategy
Consumer Behaviour

Elective Units (for all Specialisations)

Change Management
Corporate Financial Analysis
Directed Research Unit
Human Resource Policy
Innovation and Entrepreneurship
International Business
International Marketing
Marketing Strategy
Organisational Development
Consumer Behaviour
Human Resource Management
Strategic Workforce Issues

ADVANCED STANDING

Students who have completed a recognised Undergraduate Business degree may be eligible to apply for advanced standing for up to three units, depending on their undergraduate course and specialisation. To obtain advanced standing, students require a significant level of specialisation in a particular area.

ADMISSIONS REQUIREMENTS

Notre Dame encourages applications from people of all backgrounds and takes into consideration the applicant's academic performance as well as their personal qualities and accomplishments. Academic requirements are as follows:

- A Bachelor degree from a recognised Australian or overseas University demonstrating satisfactory grades.
- International students may be required to provide evidence of their English capability.

Recognition of Prior Learning may be granted to selected applicants who have no formal tertiary qualifications but who have at least 10 years industry experience.

Applications should be received at least one month prior to commencement. However there are limited places available in postgraduate courses and they will be filled on a first-come first-served basis, so an early application is encouraged.

MODE OF STUDY AND ASSESSMENT

Students may undertake study as a part-time or full-time student, commencing in First Semester (February) or Second Semester (July), subject to availability. The assessment of competency in each unit consists of tutorial performance, a number of assignments or projects during the semester and a final examination.

FURTHER INFORMATION

The information contained in this publication is designed as a basic course description and may change without notice. If you would like further information regarding the courses, or information pertaining to admissions, fees or the University itself, please consult the University Prospectus.

If you would like to view the University's facilities please contact the Prospective Students Office on 9433 0533 or at future@nd.edu.au.

Visit the web site at www.nd.edu.au

PROSPECTIVE STUDENTS OFFICE

For further information on The University of Notre Dame Australia, contact the Prospective Students Office
Tel: (08) 9433 0533 FREECALL: 1800 640 500 Fax: (08) 9433 0544
E-mail: future@nd.edu.au Internet: www.nd.edu.au
23 High Street (PO Box 1225), Fremantle Western Australia 6959

ADMISSIONS OFFICE

For further information on the admissions process at The University of Notre Dame Australia, contact the Admissions Office
Tel: (08) 9433 0537 Fax: (08) 9433 0769
Email: admissions@nd.edu.au Internet: www.nd.edu.au
21 High Street (PO Box 1225), Fremantle Western Australia 6959