



THE UNIVERSITY OF
NOTRE DAME
A U S T R A L I A

COURSE REGULATIONS:
BACHELOR OF COMMUNICATIONS/ BACHELOR
OF ARTS (BCOMMS/BA)
BACHELOR OF COMMUNICATIONS (HONOURS)/
BACHELOR OF ARTS (BCOMMS(HONS)/BA)
BACHELOR OF COMMUNICATIONS/ BACHELOR
OF ARTS (HONOURS) (BCOMMS/BA(HONS))
BACHELOR OF COMMUNICATIONS (HONOURS)/
BACHELOR OF ARTS (HONOURS)
(BCOMMS(HONS)/BA(HONS))

COURSE CODE: 3084 AND 3304
(AND HONOURS COURSE CODES)

Applicability:	These Course Regulations apply to all students who are enrolled in this degree.
Responsible Executive:	Dean
Responsible Office:	School of Arts and Sciences
Contact Officer:	Senior Administration Officer
Effective Date:	1 January 2008
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CHAPTER 1: INTRODUCTION AND INTERPRETATION

1.1 Introduction

These Bachelor of Communications/Bachelor of Arts (“Communications/Arts”) Course Regulations apply to all students enrolled in the Bachelor of Communications/Bachelor of Arts Degree at the University of Notre Dame Australia.

These Regulations should be read in conjunction with the General University Regulations and the School of Arts and Sciences Regulations.

1.2 Interpretation

The terms included in these Regulations have the meanings as defined in the University’s General Regulations and the School of Arts and Sciences Regulations.

1.3 Alternations made to Course Regulations

Unless otherwise specified, when amendments are made to the structure, content or academic requirements of the Bachelor of Communications/Bachelor of Arts degree, the amendments will automatically apply to all students enrolling for the first time in the degree in the year immediately following the adoption of the amendments.

1.4 Applicability to Campuses of the University

The Bachelor of Communications/Bachelor of Arts degree is available on the Fremantle and Sydney Campus only.

CHAPTER 2: ENTRY CRITERIA

The standard entry criteria as detailed in the General Regulations apply to the Bachelor of Communications / Bachelor of Arts course.

CHAPTER 3: DEGREE REQUIREMENTS

3.1 Structure (Appendix A)

- (a) The structure of the Communications/Arts degree is annexed in Appendix A.
- (b) The structure of the Communications (Honours)/Arts degree is annexed in Appendix B.
- (c) The structure of the Communications/Arts (Honours) degree is annexed in the Appendix C.
- (d) The structure of the Communications (Honours)/Arts (Honours) degree is annexed in Appendix D.

3.1.1 Compulsory units

- (a) The compulsory units of the Bachelor of Communications degree component of the double degree are listed in Appendix A.
- (b) There are no compulsory units in the Bachelor of Arts degree component of the double degree, as the Major chosen by the students will determine the compulsory units.
- (c) Compulsory units that comprise the Arts Major will be selected from an approved list of unit offerings published by the School of Arts & Sciences on an annual basis.

3.1.2 Elective units

- (a) A student enrolled in the Bachelor of Communications / Bachelor of Arts must complete 16 elective units as follows:
 - (i) 8 Elective Communications Units, ensuring a minimum of three (3) at 300-level
 - (ii) 4 Elective Arts Units
 - (iii) 4 General Elective Units
- (b) Communications Elective Units and Arts Elective Units must be selected from the approved unit offerings list published by the School of Arts and Sciences on an annual basis.
- (c) General Electives may be chosen from any School of the University providing prerequisites have been met and the Dean of the relevant School has given approval.

3.1.3 Majors

- (a) A student enrolled in the Bachelor of Communications / Bachelor of Arts must study one of the following Majors as part of the Bachelor of Arts component of the double degree:
 - (i) Aboriginal Studies (available Broome Campus only)
 - (ii) Behavioural Science (comprises of 8 units as in accordance with the General Regulations)
 - (iii) English Literature (comprises of 8 units in accordance with the General Regulations)
 - (iv) Environmental Science (comprises of 8 units in accordance with the General Regulations)
 - (v) Geography (comprises of 8 units in accordance with the General Regulations)
 - (vi) History (comprises of 8 units in accordance with the General Regulations)
 - (vii) Italian (comprises of 8 units in accordance with the General Regulations)
 - (viii) Legal Studies (comprises of 8 units in accordance with the General Regulations)
 - (ix) Modern Greek Language (comprises of 8 units in accordance with the General Regulations)
 - (x) Philosophy (comprises of 8 units in accordance with the General Regulations)
 - (xi) Politics (comprises of 8 units in accordance with the General Regulations)
 - (xii) Social Justice (comprises of 8 units in accordance with the General Regulations)

- (xiii) Sociology (comprises of 8 units in accordance with the General Regulations)
- (xiv) Theatre Studies (comprises of 8 units in accordance with the General Regulations)
- (xv) Theology (comprises of 8 units in accordance with the General Regulations)

(b) There are no Majors permitted within the Bachelor of Communications component of the double degree.

3.1.4 Minors

There are no minors included in the Bachelor of Communications / Bachelor of Arts degree structure.

3.1.5 Specialisations

A student is permitted to use their elective units to study a Specialisation from the following disciplines. Requirements of these Specialisations are published on the University website:

- (i) Aboriginal Studies
- (ii) Archaeology
- (iii) Behavioural Science
- (iv) Communications
- (v) English Literature
- (vi) Environmental Science
- (vii) Geography
- (viii) History
- (ix) Italian
- (x) Legal Studies
- (xi) Philosophy
- (xii) Politics
- (xiii) Social Justice
- (xiv) Sociology
- (xv) Theatre Studies
- (xvi) Theology

3.2 Practicum or Internship requirements

There are no internship requirements as part of the Bachelor of Communications / Bachelor of Arts degree.

3.3 Approved unit substitutions

Unit substitutions are only permitted with the written approval of the Dean (or delegate).

3.4 Course duration

3.4.1 Standard Duration

- (i) The standard duration of the Bachelor of Communications/Bachelor of Arts is four years of full time study.
- (ii) Students are able to enrol in the degree on a part-time basis
- (iii) The maximum period of time within which a student is permitted to complete the Bachelor of Communications / Bachelor of Arts degree is ten years from the date on which they were first accepted into the course by the University.

3.4.2 Accelerated Duration

An accelerated mode is not available for the Bachelor of Communications / Bachelor of Arts. Students are permitted to shorten the duration of their degree by enrolling in an overload or Summer and Winter Term units where available and applicable.

3.5 Graduation

3.5.1 A minimum of 800 credit points drawn from the approved course structure is required in order for a student to graduate with the degree Bachelor of Communications / Bachelor of Arts.

- 3.5.2 A minimum of 1000 credit points drawn from the approved course structure is required in order for a student to graduate with the degree Bachelor of Communications (Honours) / Bachelor of Arts.
- 3.5.3 A minimum of 1000 credit points drawn from the approved course structure is required in order for a student to graduate with the degree Bachelor of Communications / Bachelor of Arts (Honours).
- 3.5.4 A minimum of 1200 credit points drawn from the approved course structure is required in order for a student to graduate with the degree Bachelor of Communications (Honours) / Bachelor of Arts (Honours).

3.6 Honours

The following Regulations must be read in conjunction with the *Policy: The Award of a Degree with Honours*.

3.6.1 Bachelor of Communications (Honours)

3.6.1.1 Admission to an Honours program

- (a) Admission to the Bachelor of Communications with Honours is by invitation (in accordance with School procedures) and is subject to approval by the Dean.
- (b) Enrolment in the Bachelor of Communications (Honours) program on a part-time basis is permitted with the approval of the Dean.

3.6.1.2 Selection criteria

- (a) The following selection criteria will be used for a student being invited to enrol in an Honours program:
 - (i) To be considered for entry to the Bachelor of Communications (Honours) degree, a student must normally achieve an average of 70% or higher in the Communications units within their degree.
 - (ii) Any student can be admitted to the Honours degree on the recommendation of the Honours Coordinator and with the approval of the Dean
 - (iii) No student will be accepted into an honours program unless the Dean has determined that the School has the staff expertise and facilities capable of supporting the applicant.

3.6.1.3 Compulsory Honours coursework units

A student invited to enrol in the Honours program must:

- (a) undertake one undergraduate course unit in each semester of the student's Honours program selected in consultation with the supervisor,
- (b) complete one 5000 word essay for each of these which must be submitted to the Honours coordinator(s) during or prior to Week 10 of the semester, based on a theme or topic relevant to the unit and approved by the Honours coordinator (each essay is worth 20% of the Honours grade).
- (c) attend at least 85% of classes.
- (d) attend a weekly workshop series run over both semesters, and contribute to the discussion of student research progress and problems. Attendance for at least 85% of all workshops is necessary to successfully complete the Honours Program.

3.6.1.4 Compulsory Research component

Each student is required to:

- (a) Present a seminar paper to the School of Arts and Sciences in Week 5 or 6 of the student's first semester of enrolment in the Honours program, outlining the proposed thesis research including its topic, main questions and objectives, and anticipated outcomes.
- (b) Submit a research proposal and required ethics applications to the School of Arts and Sciences, prepared under the guidance of their supervisor, in Week 8 of the student's first semester of enrolment.
- (c) Present a second seminar paper in Week 6 of the student's final semester, outlining the methods which were applied, the objectives and questions which were

addressed and the main findings (or anticipated findings) which were determined in the student's thesis research.

- (d) Submit for examination an Honours-level thesis of between 18,000 and 20,000 words in Week 12 of the student's second semester (or part-time equivalent). The thesis is worth 60% of the final Honours grade.

3.6.1.5 Examination of Research component

- (a) Examination of the Honours research component within the Bachelor of Communications (Honours) is detailed in the School of Arts and Sciences *Guideline: Examination of Honours Research Components*.
- (b) The research thesis is examined by at least two examiners, one of whom is normally external to the University.

3.6.1.6 Awarding Honours

Honours within the Bachelor of Communications is awarded as graded Honours.

3.6.2 Bachelor of Arts (Honours)

The following Regulations must be read in conjunction with the *Policy: The Award of a Degree with Honours*.

3.6.7 Admission to an Honours program

- (a) Admission to the Bachelor of Arts (Honours) is by invitation (in accordance with School procedures) and is subject to approval by the Dean.
- (b) Enrolment in the Bachelor of Arts (Honours) program on a part-time basis is permitted with the approval of the Dean.

3.6.8 Selection criteria

- (a) The following selection criteria will be used for a student being invited to enrol in an Honours program:
 - (i) To be considered for entry to the Bachelor of Arts (Honours) degree, a student must normally achieve an average of 70% or higher in the Arts Major within their degree.
 - (ii) Any student can be admitted to the Honours degree on the recommendation of the Honours Coordinator and with the approval of the Dean
 - (iii) No student will be accepted into an honours program unless the Dean has determined that the School has the staff expertise and facilities capable of supporting the applicant.

3.6.9 Compulsory Honours coursework units

A student invited to enrol in the Honours program must:

- (a) undertake one undergraduate course unit in each semester of the student's Honours program selected in consultation with the supervisor,
- (b) complete one 5000 word essay for each of these which must be submitted to the Honours coordinator(s) during or prior to Week 10 of the semester, based on a theme or topic relevant to the unit and approved by the Honours coordinator (each essay is worth 20% of the Honours grade).
- (c) attend at least 85% of classes.
- (d) attend a weekly workshop series run over both semesters, and contribute to the discussion of student research progress and problems. Attendance for at least 85% of all workshops is necessary to successfully complete the Honours Program.

3.6.10 Compulsory Research component

Each student is required to:

- (a) Present a seminar paper to the School of Arts and Sciences in Week 5 or 6 of the student's first semester of enrolment in the Honours program, outlining the proposed thesis research including its topic, main questions and objectives, and anticipated outcomes.

- (b) Submit a research proposal and required ethics applications to the School of Arts and Sciences, prepared under the guidance of their supervisor, in Week 8 of the student's first semester of enrolment.
- (c) Present a second seminar paper in Week 6 of the student's final semester, outlining the methods which were applied, the objectives and questions which were addressed and the main findings (or anticipated findings) which were determined in the student's thesis research.
- (d) Submit for examination an Honours-level thesis of between 18,000 and 20,000 words in Week 12 of the student's second semester (or part-time equivalent). The thesis is worth 60% of the final Honours grade.

3.6.11 Examination of Research component

- (a) Examination of the Honours research component within the Bachelor of Arts (Honours) is detailed in the School of Arts and Sciences *Guideline: Examination of Honours Research Components*.
- (b) The research thesis is examined by at least two examiners, one of whom is normally external to the University.

3.6.12 Awarding Honours

Honours within the Bachelor of Arts is awarded as graded Honours.

End of Regulations

APPENDICES

APPENDIX A: COURSE STRUCTURE FOR: Bachelor of Communications / Bachelor of Arts

YEAR ONE						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
CO100	Communications	25	CO142	Print Media Analysis & Comm.	25	
CO121	The Language of Film	25	CO231	Media Analysis	25	
ET100	Ethics	25	TH101	Introduction to Theology	25	
	Arts Unit (Major)	25		Arts Unit (Major)	25	
Credit Point Total for Y1 S1		100	Credit Point Total for Y1 S2		100	
					Total Credit Points Year One	200

YEAR TWO						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
PH100	Philosophy	25	CO2/3XX	Communications Unit	25	
CO2/3XX	Communications Unit	25	CO2/3XX	Communications Unit	25	
CO2/3XX	Communications Unit	25		Arts Unit (Major)	25	
	Arts Unit (Major)	25		Arts Elective	25	
Credit Point Total for Y2 S1		100	Credit Point Total for Y2 S2		100	
					Total Credit Points Year Two	200

YEAR THREE						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
CO351	Theories of Communication, Advertising and Persuasion	25	CO3XX	Communications Unit	25	
CO2/3XX	Communications Unit	25	CO3XX	Communications Unit	25	
CO3XX	Communications Unit	25		Arts Unit (Major)	25	
	Arts Unit (Major)	25		Arts Elective	25	
Credit Point Total for Y3 S1		100	Credit Point Total for Y3 S2		100	
					Total Credit Points Year Three	200

YEAR FOUR						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
	Arts Unit (Major)	25		Arts Unit (Major)	25	
	Arts Elective	25		Arts Elective	25	
	Elective	25		Elective	25	
	Elective	25		Elective	25	
Credit Point Total for Y4 S1		100	Credit Point Total for Y4 S2		100	
					Total Credit Points Year Four	200

APPENDIX B: COURSE STRUCTURE FOR: Bachelor of Communications (Honours) / Bachelor of Arts

YEAR ONE						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
CO100	Communications	25	CO142	Print Media Analysis & Comm.	25	
CO121	The Language of Film	25	CO231	Media Analysis	25	
ET100	Ethics	25	TH101	Introduction to Theology	25	
	Arts Unit (Major)	25		Arts Unit (Major)	25	
Credit Point Total for Y1 S1		100	Credit Point Total for Y1 S2		100	
					Total Credit Points Year One	200

YEAR TWO						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
PH100	Philosophy	25	CO2/3XX	Communications Unit	25	
CO2/3XX	Communications Unit	25	CO2/3XX	Communications Unit	25	
CO2/3XX	Communications Unit	25		Arts Unit (Major)	25	
	Arts Unit (Major)	25		Arts Elective	25	
Credit Point Total for Y2 S1		100	Credit Point Total for Y2 S2		100	
					Total Credit Points Year Two	200

YEAR THREE						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
CO351	Theories of Communication, Advertising and Persuasion	25	CO3XX	Communications Unit	25	
CO2/3XX	Communications Unit	25	CO3XX	Communications Unit	25	
CO3XX	Communications Unit	25		Arts Unit (Major)	25	
	Arts Unit (Major)	25		Arts Elective	25	
Credit Point Total for Y3 S1		100	Credit Point Total for Y3 S2		100	
					Total Credit Points Year Three	200

YEAR FOUR						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
	Arts Unit (Major)	25		Arts Unit (Major)	25	
	Arts Elective	25		Arts Elective	25	
	Elective	25		Elective	25	
	Elective	25		Elective	25	
Credit Point Total for Y4 S1		100	Credit Point Total for Y4 S2		100	
					Total Credit Points Year Four	200

YEAR FIVE (Communications (Honours))					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
SH0712	Supervised Honours Communication & Media Studies	100	SH0712	Supervised Honours Communication & Media Studies	100
Credit Point Total for Year 5 S1		100	Credit Point Total for Year 5 S2		100
Total Credit Points Year Five					200

APPENDIX C: COURSE STRUCTURE FOR: Bachelor of Communications / Bachelor of Arts (Honours)

YEAR ONE						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
CO100	Communications	25	CO142	Print Media Analysis & Comm.	25	
CO121	The Language of Film	25	CO231	Media Analysis	25	
ET100	Ethics	25	TH101	Introduction to Theology	25	
	Arts Unit (Major)	25		Arts Unit (Major)	25	
Credit Point Total for Y1 S1		100	Credit Point Total for Y1 S2		100	
					Total Credit Points Year One	200

YEAR TWO						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
PH100	Philosophy	25	CO2/3XX	Communications Unit	25	
CO2/3XX	Communications Unit	25	CO2/3XX	Communications Unit	25	
CO2/3XX	Communications Unit	25		Arts Unit (Major)	25	
	Arts Unit (Major)	25		Arts Elective	25	
Credit Point Total for Y2 S1		100	Credit Point Total for Y2 S2		100	
					Total Credit Points Year Two	200

YEAR THREE						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
CO351	Theories of Communication, Advertising and Persuasion	25	CO3XX	Communications Unit	25	
CO2/3XX	Communications Unit	25	CO3XX	Communications Unit	25	
CO3XX	Communications Unit	25		Arts Unit (Major)	25	
	Arts Unit (Major)	25		Arts Elective	25	
Credit Point Total for Y3 S1		100	Credit Point Total for Y3 S2		100	
					Total Credit Points Year Three	200

YEAR FOUR						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
	Arts Unit (Major)	25		Arts Unit (Major)	25	
	Arts Elective	25		Arts Elective	25	
	Elective	25		Elective	25	
	Elective	25		Elective	25	
Credit Point Total for Y3 S1		100	Credit Point Total for Y3 S2		100	
					Total Credit Points Year Three	200

YEAR FIVE (Arts (Honours))					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
SH9312	Supervised Honours Human Society (Arts)	100	SH9312	Supervised Honours Human Society (Arts)	100
Credit Point Total for Year 5 S1		100	Credit Point Total for Year 5 S2		100
Total Credit Points Year Five					200

**APPENDIX D: COURSE STRUCTURE FOR:
Bachelor of Communications (Honours)/Bachelor of Arts (Honours)**

YEAR ONE						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
CO100	Communications	25	CO142	Print Media Analysis & Comm.	25	
CO121	The Language of Film	25	CO231	Media Analysis	25	
ET100	Ethics	25	TH101	Introduction to Theology	25	
	Arts Unit (Major)	25		Arts Unit (Major)	25	
Credit Point Total for Y1 S1		100	Credit Point Total for Y1 S2		100	
					Total Credit Points Year One	200

YEAR TWO						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
PH100	Philosophy	25	CO2/3XX	Communications Unit	25	
CO2/3XX	Communications Unit	25	CO2/3XX	Communications Unit	25	
CO2/3XX	Communications Unit	25		Arts Unit (Major)	25	
	Arts Unit (Major)	25		Arts Elective	25	
Credit Point Total for Y2 S1		100	Credit Point Total for Y2 S2		100	
					Total Credit Points Year Two	200

YEAR THREE						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
CO351	Theories of Communication, Advertising and Persuasion	25	CO3XX	Communications Unit	25	
CO2/3XX	Communications Unit	25	CO3XX	Communications Unit	25	
CO3XX	Communications Unit	25		Arts Unit (Major)	25	
	Arts Unit (Major)	25		Arts Elective	25	
Credit Point Total for Y3 S1		100	Credit Point Total for Y3 S2		100	
					Total Credit Points Year Three	200

YEAR FOUR						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
	Arts Unit (Major)	25		Arts Unit (Major)	25	
	Arts Elective	25		Arts Elective	25	
	Elective	25		Elective	25	
	Elective	25		Elective	25	
Credit Point Total for Y3 S1		100	Credit Point Total for Y3 S2		100	
					Total Credit Points Year Three	200

YEAR FIVE (Communications (Honours))					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
SH00712	Supervised Honours Communication & Media Studies	100	SH00712	Supervised Honours Communication & Media Studies	100
Credit Point Total for Year 5 S1		100	Credit Point Total for Year 5 S2		100
Total Credit Points Year Five					200

YEAR SIX (Arts (Honours))					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
SH9312	Supervised Honours Human Society (Arts)	100	SH9312	Supervised Honours Human Society (Arts)	100
Credit Point Total for Year 6 S1		100	Credit Point Total for Year 6 S2		100
Total Credit Points Year Six					200