



THE UNIVERSITY OF
NOTRE DAME
A U S T R A L I A

COURSE REGULATIONS:

**BACHELOR OF COMMUNICATIONS / BACHELOR OF
BEHAVIOURAL SCIENCE (BCOMMS/BBEHSCI)**

**BACHELOR OF COMMUNICATIONS (HONOURS)/
BACHELOR OF BEHAVIOURAL SCIENCE
(BCOMMS(HONS)/BBEHSCI)**

**BACHELOR OF COMMUNICATIONS/ BACHELOR OF
BEHAVIOURAL SCIENCE (HONOURS)
(BCOMMS/BBEHSCI(HONS))**

**BACHELOR OF COMMUNICATIONS (HONOURS)/
BACHELOR OF BEHAVIOURAL SCIENCE (HONOURS)
(BCOMMS(HONS)/BBEHSCI (HONS))**

**COURSE CODE: 3085
(AND HONOURS COURSE CODES)**

Applicability:	These Course Regulations apply to all students who are enrolled in the degree.
Responsible Executive:	Dean
Responsible Office:	School of Arts and Sciences
Contact Officer:	Senior Administrative Officer
Effective Date:	1 January 2008
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CHAPTER 1: INTRODUCTION AND INTERPRETATION

1.1 Introduction

These Bachelor of Communications / Bachelor of Behavioural Science (“Communications/Behavioural Science”) degree Regulations apply to all students enrolled in the Communications/Behavioural Science degree at the University of Notre Dame Australia.

These Regulations should be read in conjunction with the General University Regulations and the School of Arts and Sciences Regulations.

1.2 Interpretation

The terms included in these Regulations have the meanings as defined in the University’s General Regulations and the School of Arts and Sciences Regulations.

1.3 Alternations made to Course Regulations

Unless otherwise specified, when amendments are made to the structure, content or academic requirements of the Communications/Behavioural Science degree, the amendments will automatically apply to all students enrolling for the first time in the degree in the year immediately following the adoption of the amendments.

1.4 Applicability to Campuses of the University

The Communications/Behavioural Science degree is available on the Fremantle and Sydney Campus only.

CHAPTER 2: ENTRY CRITERIA

The standard entry criteria as detailed in the General Regulations apply to the Bachelor of Communications / Bachelor of Behavioural Science course.

CHAPTER 3: DEGREE REQUIREMENTS

3.1 Structure

- (a) The structure of the Communications/Behavioural Science degree is annexed in Appendix A.
- (b) The structure of the Communications (Honours) / Behavioural Science degree is annexed in Appendix B.
- (c) The structure of the Communications/Behavioural Science (Honours) degree is annexed in the Appendix C.
- (d) The structure of the Communications (Honours) / Behavioural Science (Honours) degree is annexed in Appendix D.

3.1.1 Compulsory units

- (i) The compulsory units within the Behavioural Science degree are listed in Appendix A.
- (ii) The compulsory units within the Communications degree are listed in Appendix A.

3.1.2 Elective units

- (i) A student enrolled in the Behavioural Science/Communications degree will complete the following elective units:
 - (a) 8 Communications Electives, ensuring a minimum of three (3) at 300-level.
 - (b) 4 General Electives
- (ii) Communications elective units shall be selected from the approved units published by the School of Arts & Sciences on an annual basis.
- (iii) General electives may be chosen from any School of the University providing prerequisites have been met and the Dean of the relevant School has given approval.

3.1.3 Majors

There are no majors within the Communications/Behavioural Science degree.

3.1.4 Minors

There are no minors available within the Communications/Behavioural Science degree.

3.1.5 Specialisations

A student is permitted to use their elective units to study a Specialisation from the following disciplines. Requirements of these Specialisations are published on the University website:

- (i) Aboriginal Studies
- (ii) Archaeology
- (iii) Behavioural Science
- (iv) Communications
- (v) English Literature
- (vi) Environmental Science
- (vii) Geography
- (viii) History
- (ix) Italian
- (x) Legal Studies
- (xi) Philosophy
- (xii) Politics
- (xiii) Social Justice
- (xiv) Sociology
- (xv) Theatre Studies
- (xvi) Theology

3.2 Practicum or Internship requirements

- (a) Each student of the Bachelor of Behavioural Science degree is required to complete PS392 Behavioural Science Internship.
- (b) There is no Practicum or Internship required in the Bachelor of Communications degree.

3.3 Approved unit substitutions

Unit substitutions are only permitted with the written approval of the Dean (or delegate).

3.4 Course duration

3.4.1 Standard Duration

- (i) The standard duration of the Communications/Behavioural Science degree is four years of full time study.
- (ii) Students are able to enrol in the degree on a part-time basis
- (iii) The maximum period of time within which a student is permitted to complete the Communications/Behavioural Science degree is ten years from the date on which they were first accepted into the course by the University.

3.4.2 Accelerated Duration

An accelerated mode is not available for the Communications/Behavioural Science degree. Students are permitted to shorten the duration of their degree by enrolling in an overload or Summer and Winter Term units where available and applicable.

3.5 Graduation

- (i) A minimum of 800 credit points drawn from the approved course structure is required in order for a student to graduate with the Communications / Behavioural Science degree.
- (ii) A minimum of 1000 credit points drawn from the approved course structure is required in order for a student to graduate with the Communications (Honours) / Behavioural Science degree.
- (iii) A minimum of 1000 credit points drawn from the approved course structure is required in order for a student to graduate with the Communications / Behavioural Science (Honours) degree.
- (iv) A minimum of 1200 credit points drawn from the approved course structure is required in order for a student to graduate with the Communications (Honours) / Behavioural Science (Honours) degree.

3.6 Honours

The following Regulations must be read in conjunction with the *Policy: The Award of a Degree with Honours*.

3.6.1 Bachelor of Communications (Honours)

(i) Admission to an Honours program

- (a) Admission to the Bachelor of Communications (Honours) is by invitation (in accordance with School procedures) and is subject to approval by the Dean.
- (b) Enrolment in the Bachelor of Communications (Honours) program on a part-time basis is permitted with the approval of the Dean.

(ii) Selection criteria

- (a) The following selection criteria will be used for a student being invited to enrol in an Honours program:
 - (i) To be considered for entry to the Bachelor of Communications (Honours) degree, a student must normally achieve an average of 70% or higher in the Communications units within their degree.
 - (ii) Any student can be admitted to the Honours degree on the recommendation of the Honours Coordinator and with the approval of the Dean
 - (iii) No student will be accepted into an honours program unless the Dean has determined that the School has the staff expertise and facilities capable of supporting the applicant.

(iii) Compulsory Honours coursework units

A student invited to enrol in the Honours program must:

- (a) undertake one undergraduate course unit in each semester of the student's Honours program selected in consultation with the supervisor,

- (b) complete one 5000 word essay for each of these which must be submitted to the Honours coordinator(s) during or prior to Week 10 of the semester, based on a theme or topic relevant to the unit and approved by the Honours coordinator (each essay is worth 20% of the Honours grade).
- (c) attend at least 85% of classes.
- (d) attend a weekly workshop series run over both semesters, and contribute to the discussion of student research progress and problems. Attendance for at least 85% of all workshops is necessary to successfully complete the Honours Program.

(iv) Compulsory Research component

Each student is required to:

- (a) Present a seminar paper to the School of Arts and Sciences in Week 5 or 6 of the student's first semester of enrolment in the Honours program, outlining the proposed thesis research including its topic, main questions and objectives, and anticipated outcomes.
- (b) Submit a research proposal and required ethics applications to the School of Arts and Sciences, prepared under the guidance of their supervisor, in Week 8 of the student's first semester of enrolment.
- (c) Present a second seminar paper in Week 6 of the student's final semester, outlining the methods which were applied, the objectives and questions which were addressed and the main findings (or anticipated findings) which were determined in the student's thesis research.
- (d) Submit for examination an Honours-level thesis of between 18,000 and 20,000 words in Week 12 of the student's second semester (or part-time equivalent). The thesis is worth 60% of the final Honours grade.

(v) Examination of Research component

- (a) Examination of the Honours research component within the Bachelor of Communications (Honours) is detailed in the School of Arts and Sciences *Guideline: Examination of Honours Research Components*.
- (b) The research thesis is examined by at least two examiners, one of whom is normally external to the University.

(vi) Awarding Honours

Honours within the Bachelor of Communications is awarded as graded Honours.

3.6.2 Bachelor of Behavioural Science (Honours)

(i) Admission to an Honours program

- (a) Admission to the Bachelor of Behavioural Science (Honours) is by invitation (in accordance with School procedures) and is subject to approval by the Dean.
- (b) Enrolment in the Bachelor of Behavioural Science (Honours) program on a part-time basis is permitted with the approval of the Dean.

(ii) Selection criteria

- (a) The following selection criteria will be used for a student being invited to enrol in an Honours program:
 - (i) To be considered for entry to the Bachelor of Behavioural Science (Honours) degree, a student must normally achieve an average of 70% or higher in the Behavioural Science units within their degree.
 - (ii) Any student can be admitted to the Honours degree on the recommendation of the Honours Coordinator and with the approval of the Dean.
 - (iii) No student will be accepted into an Honours program unless the Dean has determined that the School has the staff expertise and facilities capable of supporting the applicant.

(iii) Compulsory Honours coursework units

A student invited to enrol in the Honours program must:

- (a) undertake one undergraduate course unit in each semester of the student's Honours program selected in consultation with the supervisor,
 - (b) complete one 5000 word essay for each of these which must be submitted to the Honours coordinator(s) during or prior to Week 10 of the semester, based on a theme or topic relevant to the unit and approved by the Honours coordinator (each essay is worth 20% of the Honours grade).
 - (c) attend at least 85% of classes.
 - (d) attend a weekly workshop series run over both semesters, and contribute to the discussion of student research progress and problems. Attendance for at least 85% of all workshops is necessary to successfully complete the Honours Program.
- (iv) Compulsory Research component**
Each student is required to:
- (a) Present a seminar paper to the School of Arts and Sciences in Week 5 or 6 of the student's first semester of enrolment in the Honours program, outlining the proposed thesis research including its topic, main questions and objectives, and anticipated outcomes.
 - (b) Submit a research proposal and required ethics applications to the School of Arts and Sciences, prepared under the guidance of their supervisor, in Week 8 of the student's first semester of enrolment.
 - (c) Present a second seminar paper in Week 6 of the student's final semester, outlining the methods which were applied, the objectives and questions which were addressed and the main findings (or anticipated findings) which were determined in the student's thesis research.
 - (d) Submit for examination an Honours-level thesis of between 18,000 and 20,000 words in Week 12 of the student's second semester (or part-time equivalent). The thesis is worth 60% of the final Honours grade.
- (v) Examination of Research component**
- (a) Examination of the Honours research component within the Bachelor of Behavioural Science (Honours) is detailed in the School of Arts and Sciences *Guideline: Examination of Honours Research Components*.
 - (b) The research thesis is examined by at least two examiners, one of whom is normally external to the University.
- (vi) Awarding Honours**
Honours within the Bachelor of Behavioural Science is awarded as graded Honours.

End of Regulations

APPENDICES

APPENDIX A: Degree structure for the Communications / Behavioural Science degree

YEAR ONE					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
PS103	Introduction to Behavioural Science	25	PS104	Psychology: Themes & Perspectives	25
RM100	Introduction to Research Methods	25	PS100	Developmental Psychology	25
CO100	Communications	25	CO142	Print Media Analysis & Comm.	25
CO121	The Language of Film	25	PH100	Philosophy	25
Credit Point Total for Y1 S1		100	Credit Point Total for Y1 S2		100
Total Credit Points Year One					200

YEAR TWO					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
PS221	Social Psychology	25	PS225	Culture and Psychology	25
PS264	Psychology of Work	25	PS215	Professional Practice in Behavioural Science	25
CO351	Theories of Communication, Advertising & Persuasion	25	CO231	Media Analysis	25
TH101	Theology	25	ET100	Ethics	25
Credit Point Total for Y2 S1		100	Credit Point Total for Y2 S2		100
Total Credit Points Year Two					200

YEAR THREE					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
PS392	Behavioral Science Internship	25	PS309	Social Psychology of Justice	25
PS393	Community Psychology	25	PS335	Health Psychology	25
CO2/3XX	Communications Unit	25	CO2/3XX	Communications Unit	25
	General Elective	25		General Elective	25
Credit Point Total for Y3 S1		100	Credit Point Total for Y3 S2		100
Total Credit Points Year Three					200

YEAR FOUR					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
CO2/3XX	Communications Unit	25	CO2/3XX	Communications Unit	25
CO3XX	Communications Unit	25	CO3XX	Communications Unit	25
CO3XX	Communications Unit	25	CO3XX	Communications Unit	25
	General Elective	25		General Elective	25
Credit Point Total for Y4 S1		100	Credit Point Total for Y4 S2		100
Total Credit Points Year Four					200

APPENDIX B: Degree structure for the Communications (Honours) / Behavioural Science degree

YEAR ONE					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
PS103	Introduction to Behavioural Science	25	PS104	Psychology: Themes & Perspectives	25
RM100	Introduction to Research Methods	25	PS100	Developmental Psychology	25
CO100	Communications	25	CO142	Print Media Analysis & Comm.	25
CO121	The Language of Film	25	PH100	Philosophy	25
Credit Point Total for Y1 S1		100	Credit Point Total for Y1 S2		100
Total Credit Points Year One					200

YEAR TWO					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
PS221	Social Psychology	25	PS225	Culture and Psychology	25
PS264	Psychology of Work	25	PS215	Professional Practice in Behavioural Science	25
CO351	Theories of Communication, Advertising & Persuasion	25	CO231	Media Analysis	25
TH101	Theology	25	ET100	Ethics	25
Credit Point Total for Y2 S1		100	Credit Point Total for Y2 S2		100
Total Credit Points Year Two					200

YEAR THREE					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
PS392	Behavioral Science Internship	25	PS309	Social Psychology of Justice	25
PS393	Community Psychology	25	PS335	Health Psychology	25
CO2/3XX	Communications Unit	25	CO2/3XX	Communications Unit	25
	General Elective	25		General Elective	25
Credit Point Total for Y3 S1		100	Credit Point Total for Y3 S2		100
Total Credit Points Year Three					200

YEAR FOUR					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
CO2/3XX	Communications Unit	25	CO2/3XX	Communications Unit	25
CO3XX	Communications Unit	25	CO3XX	Communications Unit	25
CO3XX	Communications Unit	25	CO3XX	Communications Unit	25
	General Elective	25		General Elective	25
Credit Point Total for Y4 S1		100	Credit Point Total for Y4 S2		100
Total Credit Points Year Four					200

YEAR FIVE (Communications (Honours))					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
SH0712	Supervised Honours Communications and Media	100	SH0712	Supervised Honours Communications and Media	100
Credit Point Total for Y5 S1		100	Credit Point Total for Y5 S2		100
Total Credit Points Year Five					200

APPENDIX C: Degree structure for the Communications / Behavioural Science (Honours) degree

YEAR ONE					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
PS103	Introduction to Behavioural Science	25	PS104	Psychology: Themes & Perspectives	25
RM100	Introduction to Research Methods	25	PS100	Developmental Psychology	25
CO100	Communications	25	CO142	Print Media Analysis & Comm.	25
CO121	The Language of Film	25	PH100	Philosophy	25
Credit Point Total for Y1 S1		100	Credit Point Total for Y1 S2		100
Total Credit Points Year One					200

YEAR TWO					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
PS221	Social Psychology	25	PS225	Culture and Psychology	25
PS264	Psychology of Work	25	PS215	Professional Practice in Behavioural Science	25
CO351	Theories of Communication, Advertising & Persuasion	25	CO231	Media Analysis	25
TH101	Theology	25	ET100	Ethics	25
Credit Point Total for Y2 S1		100	Credit Point Total for Y2 S2		100
Total Credit Points Year Two					200

YEAR THREE					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
PS392	Behavioral Science Internship	25	PS309	Social Psychology of Justice	25
PS393	Community Psychology	25	PS335	Health Psychology	25
CO2/3XX	Communications Unit	25	CO2/3XX	Communications Unit	25
	General Elective	25		General Elective	25
Credit Point Total for Y3 S1		100	Credit Point Total for Y3 S2		100
Total Credit Points Year Three					200

YEAR FOUR					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
CO2/3XX	Communications Unit	25	CO2/3XX	Communications Unit	25
CO3XX	Communications Unit	25	CO3XX	Communications Unit	25
CO3XX	Communications Unit	25	CO3XX	Communications Unit	25
	General Elective	25		General Elective	25
Credit Point Total for Y4 S1		100	Credit Point Total for Y4 S2		100
Total Credit Points Year Four					200

YEAR FIVE (Behavioural Science (Honours))					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
SH9712	Supervised Honours Behavioural Science	100	SH9712	Supervised Honours Behavioural Science	100
Credit Point Total for Y5 S1		100	Credit Point Total for Y5 S2		100
Total Credit Points Year Five					200

APPENDIX D: Degree structure for the Communications (Honours) / Behavioural Science (Honours) degree

YEAR ONE					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
PS103	Introduction to Behavioural Science	25	PS104	Psychology: Themes & Perspectives	25
RM100	Introduction to Research Methods	25	PS100	Developmental Psychology	25
CO100	Communications	25	CO142	Print Media Analysis & Comm.	25
CO121	The Language of Film	25	PH100	Philosophy	25
Credit Point Total for Y1 S1		100	Credit Point Total for Y1 S2		100
Total Credit Points Year One					200

YEAR TWO					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
PS221	Social Psychology	25	PS225	Culture and Psychology	25
PS264	Psychology of Work	25	PS215	Professional Practice in Behavioural Science	25
CO351	Theories of Communication, Advertising & Persuasion	25	CO231	Media Analysis	25
TH101	Theology	25	ET100	Ethics	25
Credit Point Total for Y2 S1		100	Credit Point Total for Y2 S2		100
Total Credit Points Year Two					200

YEAR THREE					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
PS392	Behavioral Science Internship	25	PS309	Social Psychology of Justice	25
PS393	Community Psychology	25	PS335	Health Psychology	25
CO2/3XX	Communications Unit	25	CO2/3XX	Communications Unit	25
	General Elective	25		General Elective	25
Credit Point Total for Y3 S1		100	Credit Point Total for Y3 S2		100
Total Credit Points Year Three					200

YEAR FOUR					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
CO2/3XX	Communications Unit	25	CO2/3XX	Communications Unit	25
CO3XX	Communications Unit	25	CO3XX	Communications Unit	25
CO3XX	Communications Unit	25	CO3XX	Communications Unit	25
	General Elective	25		General Elective	25
Credit Point Total for Y4 S1		100	Credit Point Total for Y4 S2		100
Total Credit Points Year Four					200

YEAR FIVE (Communications (Honours))					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
SH0712	Supervised Honours Communications and Media	100	SH0712	Supervised Honours Communications and Media	100
Credit Point Total for Y5 S1		100	Credit Point Total for Y5 S2		100
Total Credit Points Year Five					200

YEAR SIX (Behavioural Science (Honours))					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
SH9712	Supervised Honours Behavioural Science	100	SH9712	Supervised Honours Behavioural Science	100
Credit Point Total for Y6 S1		100	Credit Point Total for Y6 S2		100
Total Credit Points Year Six					200