



THE UNIVERSITY OF
NOTRE DAME
A U S T R A L I A

COURSE REGULATIONS: BACHELOR OF COMMERCE / BACHELOR OF COMMUNICATIONS (BCom/BComm)

COURSE CODE 3079

Applicability:	These Course Regulations apply to all students who are enrolled in this degree.
Responsible Executive:	Dean
Responsible Office:	School of Business
Contact Officer:	Senior Administrative Officer
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CHAPTER 1: INTRODUCTION AND INTERPRETATION

1.1 Introduction

These Bachelor of Commerce / Bachelor of Communications Degree Regulations apply to all students enrolled in the Bachelor of Commerce / Bachelor of Communications Degree at the University of Notre Dame Australia.

These Regulations should be read in conjunction with the General University Regulations and School of Arts & Sciences Regulations.

1.2 Interpretation

The terms included in these Regulations have the meanings as defined in the General University Regulations.

1.3 Alterations made to Course Regulations

Unless otherwise specified, when amendments are made to the structure, content or academic requirements of the Bachelor of Commerce / Bachelor of Communications degree, the amendments will automatically apply to all students enrolling for the first time in the degree in the year immediately following the adoption of the amendments.

1.4 Applicability to Campuses of the University

The Bachelor of Commerce / Bachelor of Communications degree is available on the Fremantle and Sydney Campuses only. Not all majors are available on both campuses.

CHAPTER 2: ENTRY CRITERIA

2.1 The admissions requirements set out in the General Regulations apply.

CHAPTER 3: DEGREE REQUIREMENTS

3.1 Structure

3.1.1 Required units

A minimum of 800 credit points comprising:

- (i) 75 credit points from the Core Curriculum:
 - PH100 Philosophy
 - TH101 Introduction to Theology
 - ET100 Ethics

- (ii) 200 credit points from the Foundation Program:
 - BS100 Economics
 - BS103 Quantitative Methods for Business
 - BS110 Accounting
 - BS160 Principles of Management
 - BS105 Business Communications
 - BS230 Business Information Technology
 - BS240 Business Law
 - BS122 Principles of Marketing

- (iii) Depending on the Bachelor of Commerce major choice, credit points as specified in Regulation 3.1.2.

- (iv) 100 credit points from the following compulsory Communications units:
 - CO121 The Language of Film
 - CO142 Print Media Analysis and Communication
 - CO231 Media Analysis
 - CO351 Theories of Communication, Persuasion and Advertising

- (v) 175 credit points from Communications elective units (see Appendix 2). Students must ensure that they study a minimum of three 300-level Communications units.

- (vi) 25 credit points from the internship
 - AL3008 Arts Internship *or*
 - BS390 Business Internship

3.1.2 Majors/Double Majors

The following majors are available for the Bachelor of Commerce:

Single Commerce Majors

- (i) Accounting (See Course Structure 1.1)
- (ii) Finance (See Course Structure 1.2)
- (iii) Marketing (See Course Structure 1.3)
- (iv) Management (See Course Structure 1.4)
- (v) Human Resource Management (See Course Structure 1.5)
- (vi) Economics (See Course Structure 1.6)
- (vii) Sport & Recreation Management (See course Structure 1.7)

Not all units listed as major elective units will be necessarily available at each campus. Students should seek advice from their campus as to the availability of major elective units.

3.2 Practicum or Internship requirements

All students must undertake either AL3008 Arts Internship or BS390 Business Internship.

3.3 Approved unit substitutions

- (a) A student may not enrol in the following units, where one of the units has already been successfully completed:

BS103 Quantitative Methods for Business	RM150 Introduction to Statistical Methods OR SM210 Calculus and Applied Mathematics
BS203 Business Research Methods	RM100 Research Methods
BS110 Accounting	BS112 Accounting for Business
BS220 Managerial Finance	BS265 Fundamentals of Managerial Finance
BS273 Principles of HRM	BS121 Principles of HRM

- (b) Any combination of three of the following units may be counted as one elective towards the Bachelor of Commerce degree:
- ICO110B Introduction to Document Production
 - ICO110C Introduction to Computer Graphics
 - ICO110D Introduction to Spreadsheets and Charts
 - ICO110E Introduction to Screen Presentation
 - ICO110F Introduction to the Internet
 - ICO110H Introduction to Web Design
 - ICO110J Applications
 - ICO110M Effective Business Presentation
- (c) The Dean of a School has discretion to change some or all of the required units for an individual student (except for Core Curriculum units) as set out in Regulation 3.1 and 3.2.
- (d) Where a Dean changes some or all of the required units for an individual student, the Dean will advise the Registrar's Office and the student in writing of the change and the reason for allowing the change. This advice will also be kept on the student's file in the School.

3.4 Course duration

3.4.1 Standard Duration

- (i) The standard duration of the Bachelor of Commerce / Bachelor of Communications is four years of full time study with the exception that a Bachelor of Commerce (Accounting major) / Bachelor of Communications will take 4.5 years of full time study in standard load.
- (ii) Students are able to enrol in the degree on a part-time basis
- (iii) The maximum period of time within which a student is permitted to complete the Bachelor of Commerce / Bachelor of Communications degree is ten years from the date on which they were first accepted into the course by the University.

3.4.2 Accelerated Duration

An accelerated mode is only available for this course when a double major is undertaken.

- (i) The accelerated duration of the Bachelor of Commerce / Bachelor of Communications is three years of study which will be equivalent to three and a half years of full time study in standard mode
- (ii) Students are able to enrol in the accelerated model degree on a part-time basis

- (iii) The maximum period of time within which a student is permitted to complete the Bachelor of Commerce / Bachelor of Communications degree in accelerated mode is eight years from the date on which they were first accepted into the course by the University.

3.5 Graduation

A minimum of 800 credit points drawn from the approved course structure is required in order for a student to graduate with the degree Bachelor of Commerce / Bachelor of Communications.

A minimum of 1000 credit points drawn from the approved course structure is required in order for a student to graduate with the degree Bachelor of Commerce (Honours) / Bachelor of Communications OR Bachelor of Commerce / Bachelor of Communications (Honours).

3.6 Honours

This degree is offered as Bachelor of Commerce (Honours) / Bachelor of Communications (Honours). That is, the Bachelor of Commerce component of the double degree is available with Honours. In addition, the Bachelor of Communications component is also available as Honours. Students would normally only be enrolled in one Honours program, unless special approval is provided by the Deans of the relevant schools.

The following Regulations must be read in conjunction with the University *Policy: The Award of a Degree with Honours*.

3.6.1 Admission to an Honours program

- a. Admission to the Bachelor of Commerce (Honours) is by invitation (in accordance with School procedures) and is subject to approval by the Dean of the School of Business.
- b. Enrolment in the Bachelor of Commerce (Honours) program on a part-time basis is permitted with the approval of the Dean of the School of Business.
- c. Admission to the Bachelor of Arts (Honours) is by invitation (in accordance with School procedures) and is subject to approval by the Dean of the School of Arts and Sciences.
- d. Enrolment in the Bachelor of Arts (Honours) program on a part-time basis is permitted with the approval of the Dean of the School of Arts and Sciences.

3.6.2 Selection criteria

- (a) The following selection criteria will be used for a student invited to enrol in a Bachelor of Commerce(Honours) program:
 - i. To be considered for entry to the Bachelor of Commerce (Honours) degree, a student must normally achieve a grade point average (GPA) of three (3.0) or higher in their major units.
 - ii. Any student can be admitted to the Honours degree on the recommendation of the Honours Coordinator and with the approval of the Dean.
 - iii. No student will be accepted into an honours program unless the Dean has determined that the School/ College have the staff expertise and facilities capable of supporting the applicant.
- (b) The Bachelor of Communications is available as a Bachelor of Communications (Honours). For the admission requirements, structure and regulations of an Honours degree in the Schools of Arts and Sciences, see the document *Requirements for an Honours Degree in the Schools of Arts and Sciences* and the University's *Policy: The Award of a Degree with Honours*.

3.6.3 Compulsory Honours coursework units

- (a) A student enrolled in a Bachelor of Commerce (Honours) program must undertake the following units within their honours year:

SH8903 Supervised Honours Business 25 CP
SH8909 Supervised Honours Business 75 CP
SH8912 Supervised Honours Business 100 CP **Total 200 credit points**

(b) For the structure and regulations of an Honours degree in the Schools of Arts and Sciences, see the document *Requirements for an Honours Degree in the Schools of Arts and Sciences* and the University's *Policy: The Award of a Degree with Honours*.

3.6.4 Examination of Research component

Examination of the Honours research component within the Bachelor of Commerce(Honours) and/or Bachelor of Communications (Honours) is detailed in the relevant School's *Guideline: Examination of Honours Research Components*.

The research thesis is examined by at least two examiners, one of whom may be external to the University.

3.6.5 Awarding Honours

Honours within the Bachelor of Commerce and/or Bachelor of Communications is awarded as graded Honours.

End of Regulations

APPENDICES

APPENDIX 1

Course Structure 1.1

Enrolment Dates: Students first enrolled in 2009

Bachelor of Commerce/Bachelor of

Degree: Communications

Major: Accounting

	# Credit Points	Totals
CORE CURRICULUM UNITS		
PH 100 Philosophy	25	
TH101 Introduction to Theology	25	
ET100 Ethics	25	75
UNITS FROM BACHELOR OF COMMERCE DEGREE		
8 Foundation Units¹		
BS100 Economics	*	25
BS110 Accounting	*	25
BS160 Principles of Management		25
BS105 Business Communications		25
BS103 Quantitative Methods for Business	*	25
BS230 Business Information Technology		25
BS240 Business Law		25
BS122 Principles of Marketing		25
		200
9 Major Compulsory Units		
BS210 Financial Accounting		25
BS211 Managerial Accounting		25
BS220 Managerial Finance		25
BS245 Taxation		25
BS310 Managerial Accounting & Control		25
BS311 Accounting for Corporate Entities		25
BS312 Accounting Theory		25
BS313 Auditing		25
BS340 Company Law		25
		225
1 Major Elective Units (25 Credit Points From)		
BS201 Microeconomics		25
BS202 Macroeconomics		25
BS235 The Economics of Financial Crisis		25
		25
UNITS FROM COMMUNICATIONS DEGREE		
CO121 The Language of Film		25
CO142 Print Media Analysis and Communication		25
CO231 Media Analysis		25
CO351 Theories of Communication, Advertising and Persuasion		25
7 x 25 credit point Communications elective units		175
INTERNSHIP:		
AL3008 Arts Internship or BS390 Business Internship		25
		300
Total Credit Points		825
HONOURS IN COMMERCE OR COMMUNICATIONS (BY INVITATION)		
Supervised Honours		200
Total Credit Points		1025

¹ A * next to a foundation unit indicates that it is part of the major

Course Structure 1.2

Enrolment Dates: Students first enrolled in 2009

Bachelor of Commerce/Bachelor of

Degree: Communications

Major: Finance

	# Credit Points	Totals
CORE CURRICULUM UNITS		
PH 100 Philosophy	25	
TH101 Introduction to Theology	25	
ET100 Ethics	25	75
UNITS FROM BACHELOR OF COMMERCE DEGREE		
8 Foundation Units¹		
BS100 Economics	25	
BS110 Accounting	25	
BS160 Principles of Management	25	
BS105 Business Communications	25	
BS103 Quantitative Methods for Business	25	
BS230 Business Information Technology	25	
BS240 Business Law	25	
BS122 Principles of Marketing	25	200
6 Major Compulsory Units		
BS120 Principles of Finance OR BS221 Financial Markets & Instruments	25	
BS220 Managerial Finance	25	
BS245 Taxation	25	
BS320 Corporate Finance	25	
BS326 International Finance	25	
BS327 Financial Analysis & Valuation	25	150
2 Major Elective Units (50 Credit Points From)		
BS201 Microeconomic Theory & Policy	25	
BS202 Macroeconomic Theory & Policy	25	
BS210 Financial Accounting	25	
BS211 Managerial Accounting	25	
BS235 The Economics of Financial Crises	25	
BS310 Managerial Accounting and Control	25	
BS339 Econometrics (pre-requisites apply)	25	
BS338 Advanced Economics (pre-reqs apply)	25	50
1 Commerce elective (25 credit points)		25
UNITS FROM COMMUNICATIONS DEGREE		
CO121 The Language of Film	25	
CO142 Print Media Analysis and Communication	25	
CO231 Media Analysis	25	
CO351 Theories of Communication, Advertising and Persuasion	25	
7 x 25 credit point Communications elective units	175	
INTERNSHIP:		
AL3008 Arts Internship OR BS390 Business Internship	25	300
Total Credit Points		800
HONOURS IN COMMERCE OR COMMUNICATIONS (BY INVITATION)		
Supervised Honours	200	
Total Credit Points		1000

¹ A * next to a foundation unit indicates that it is part of the major

Course Structure 1.3

Enrolment Dates: Students first enrolled in 2009

Degree: Bachelor of Commerce/Bachelor of Communications

Major: Marketing

	# Credit Points	Totals
CORE CURRICULUM UNITS		
PH 100 Philosophy	25	
TH101 Introduction to Theology	25	
ET100 Ethics	25	75
UNITS FROM BACHELOR OF COMMERCE DEGREE		
8 Foundation Units¹		
BS100 Economics	25	
BS110 Accounting	25	
BS160 Principles of Management	25	
BS105 Business Communications	25	
BS103 Quantitative Methods for Business	*	25
BS230 Business Information Technology	25	
BS240 Business Law	25	
BS122 Principles of Marketing	*	25
		200
5 Major Compulsory Units		
BS205 Advertising & Promotion	25	
BS251 Marketing Research	25	
BS350 Strategic Marketing	25	
BS352 Consumer Behaviour	25	
BS354 International Marketing	25	125
3 Major Elective Units (75 Credit Points From)		
BS200 Events Management	25	
BS218 Business to Business	25	
BS258 Public Relations	25	
BS315 E-Marketing	25	
BS359 Advanced Marketing Research	25	
BS369 Innovation & Entrepreneurship	25	75
1 Commerce elective (25 credit points)	25	25
UNITS FROM COMMUNICATIONS DEGREE		
CO121 The Language of Film	25	
CO142 Print Media Analysis and Communication	25	
CO231 Media Analysis	25	
CO351 Theories of Communication, Advertising and Persuasion	25	
7 x 25 credit point Communications elective units	175	
INTERNSHIP:		
AL3008 Arts Internship OR BS390 Business Internship	25	300
Total Credit Points		800
HONOURS IN COMMERCE OR COMMUNICATIONS (BY INVITATION)		
Supervised Honours	200	
Total Credit Points		1000

Course Structure 1.4

Enrolment Dates: Students first enrolled in 2009

Degree: Bachelor of Commerce/Bachelor of Communications

Major: Management

	# Credit Points	Totals
CORE CURRICULUM UNITS		
PH 100 Philosophy	25	
TH101 Introduction to Theology	25	
ET100 Ethics	25	75
UNITS FROM BACHELOR OF COMMERCE DEGREE		
8 Foundation Units¹		
BS100 Economics	25	
BS110 Accounting	25	
BS160 Principles of Management	25	
BS105 Business Communications	25	
BS103 Quantitative Methods for Business	25	
BS230 Business Information Technology	25	
BS240 Business Law	25	
BS122 Principles of Marketing	25	200
5 Major Compulsory Units		
BS273 Principles of Human Resource Management	25	
PS264 Psychology of Work	25	
BS360 Strategic Management	25	
BS375 Organisational Development	25	
BS368 Change Management	25	125
3 Major Elective Units (75 Credit Points From)		
BS218 Business to Business	25	
BS266 Industrial Relations	25	
BS340 Company Law	25	
BS368 Change Management	25	
BS369 Innovation & Entrepreneurship	25	
BS370 Strategic Human Resource Management Policy	25	
BS374 Workplace Issues	25	75
1 Commerce elective (25 credit points)	25	25
UNITS FROM COMMUNICATIONS DEGREE		
CO121 The Language of Film	25	
CO142 Print Media Analysis and Communication	25	
CO231 Media Analysis	25	
CO351 Theories of Communication, Advertising and Persuasion	25	
7 x 25 credit point Communications elective units	175	
INTERNSHIP:		
AL3008 Arts Internship OR BS390 Business Internship	25	300
Total Credit Points		800
HONOURS IN COMMERCE OR COMMUNICATIONS (BY INVITATION)		
Supervised Honours	200	
Total Credit Points		1000

Course Structure 1.5

Enrolment Dates: Students first enrolled in 2009

Degree: Bachelor of Commerce/Bachelor of Communications
Major: Human Resource Management

	# Credit Points	Totals
CORE CURRICULUM UNITS		
PH 100 Philosophy	25	
TH101 Introduction to Theology	25	
ET100 Ethics	25	75
UNITS FROM BACHELOR OF COMMERCE DEGREE		
8 Foundation Units¹		
BS100 Economics	25	
BS110 Accounting	25	
BS160 Principles of Management	25	
BS105 Business Communications	25	
BS103 Quantitative Methods for Business	25	
BS230 Business Information Technology	25	
BS240 Business Law	25	
BS122 Principles of Marketing	25	200
8 Major Compulsory Units		
BS273 Principles of Human Resource Management	25	
PS264 Psychology of Work	25	
BS266 Industrial Relations	25	
BS314 Human Resource Development	25	
BS368 Change Management	25	
BS370 Strategic Human Resource Management	25	
BS374 Workplace Issues	25	
BS375 Organisational Development	25	200
1 Commerce Elective (25 credit points)		25
UNITS FROM COMMUNICATIONS DEGREE		
CO121 The Language of Film	25	
CO142 Print Media Analysis and Communication	25	
CO231 Media Analysis	25	
CO351 Theories of Communication, Advertising and Persuasion	25	
7 x 25 credit point Communications elective units	175	
INTERNSHIP		
AL3008 Arts Internship OR BS390 Business Internship	25	300
Total Credit Points		800
HONOURS IN COMMERCE OR COMMUNICATIONS (BY INVITATION)		
Supervised Honours	200	
Total Credit Points		1000

¹ A * next to a foundation unit indicates that it is part of the major

Course Structure 1.6

Enrolment Dates: Students first enrolled in 2008

Degree: Bachelor of Commerce/Bachelor of Behavioural Science

Major: Economics

	# Credit Points	Totals
CORE CURRICULUM UNITS		
PH100 Philosophy	25	
TH101 Introduction to Theology	25	
ET100 Ethics	25	75
UNITS FROM BACHELOR OF COMMERCE DEGREE		
8 Foundation Units¹		
BS100 Economics	25	
BS110 Accounting	25	
BS160 Principles of Management	* 25	
BS105 Business Communications	* 25	
BS103 Quantitative Methods for Business	25	
BS230 Business Information Technology	25	
BS240 Business Law	25	
BS122 Principles of Marketing	25	200
5 Major Compulsory Units		
BS201 Microeconomic Theory & Policy	25	
BS202 Macroeconomic Theory & Policy	25	
BS206 Intermediate Mathematics for Economics and Finance	25	
BS339 Econometrics	25	
BS338 Advanced Economics	25	125
1 Major Elective Units (25 credit points from)		
BS235 The Economics of Financial Crises	25	
BS207 History of Austrian Economics	25	
BS208 topics in Economics	25	25
3 Commerce Electives		
(to be chosen by student)	25 Each	75
UNITS FROM COMMUNICATIONS DEGREE		
CO121 The Language of Film	25	
CO142 Print Media Analysis and Communication	25	
CO231 Media Analysis	25	
CO351 Theories of Communication, Advertising and Persuasion	25	
7 x 25 credit point Communications elective units	175	
INTERNSHIP		
AL3008 Arts Internship or BS390 Business Internship	25	300
Total Credit Points		800
HONOURS IN COMMERCE OR COMMUNICATIONS (BY INVITATION)		
Supervised Honours	200	
Total Credit Points		1000

¹ A * next to a foundation unit indicates that it is part of the major

Course Structure 1.7

Enrolment Dates: Students first enrolled in 2009

Degree: Bachelor of Commerce/Bachelor of Communications

Major: Sport & Recreation Management (Fremantle Campus Only)

	# Credit Points	Totals
CORE CURRICULUM UNITS		
PH100 Philosophy	25	
TH101 Introduction to Theology	25	
ET100 Ethics	25	75
UNITS FROM BACHELOR OF COMMERCE DEGREE		
8 Foundation Units¹		
BS100 Economics	25	
BS110 Accounting	25	
BS160 Principles of Management	* 25	
BS105 Business Communications	* 25	
BS103 Quantitative Methods for Business	25	
BS230 Business Information Technology	25	
BS240 Business Law	25	
BS122 Principles of Marketing	25	200
8 Major Compulsory Units		
HPE100 Physical Activity & Health	25	
BS200 Events Management	25	
PS100 Developmental Psychology	25	
HPE210 Psychosocial Aspects of Sport & Physical Activity	25	
HPE162 Environmental Approaches to Public Health & Health Promotion	25	
HPE262 Population Approaches to Health Promotion	25	
HPE370 The Australian Sport System	25	
HPE361 Community Approaches to Health Promotion	25	200
1 Internship		
HPE3503 Sport & Recreation Industry Internship (Full-year)	25	25
UNITS FROM COMMUNICATIONS DEGREE		
CO121 The Language of Film		25
CO142 Print Media Analysis and Communication		25
CO231 Media Analysis		25
CO351 Theories of Communication, Advertising and Persuasion		25
7 x 25 credit point Communications elective units		175
AL3008 Arts Internship		25
Total Credit Points		300
		800
HONOURS IN COMMERCE OR COMMUNICATIONS (BY INVITATION)		
Supervised Honours		200
Total Credit Points		1000

¹ A * next to a foundation unit indicates that it is part of the major

APPENDIX 2

Communications elective units:

	# Credit Points
CO202 Screenwriting 1	25
CO215 Digital Film Production	25
CO230 Design for the Web	25
CO233 Broadcast Journalism	25
CO234 Journalism: Theory and Practice	25
CO260 Cinema Studies	25
CO303 Screenwriting 2	25
CO321 Interactive Media	25
CO326 Digital Documentary	25
CO327 Digital Drama	25
CO330 Documentary Theory	25
CO370 Radio	25
PL/HY3017 Screening History: The Politics of Moving Pictures	25