



THE UNIVERSITY OF
NOTRE DAME
A U S T R A L I A

**COURSE REGULATIONS:
BACHELOR OF LAWS/ BACHELOR OF
MARKETING AND PUBLIC RELATIONS
BACHELOR OF LAWS (HONOURS)/ BACHELOR OF MARKETING
AND PUBLIC RELATIONS
(LLB/BM&PR)**

COURSE CODE: 3201 AND X

Applicability:	These Course Regulations apply to all students who commenced as from 1 st January 2008
Responsible Executive:	Dean
Responsible Office:	School of Law
Contact Officer:	Senior Administrative Officer
Effective Date:	1 January 2008
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CHAPTER 1: INTRODUCTION AND INTERPRETATION

1.1 Introduction

These Bachelor of Laws/Bachelor of Marketing and Public Relations (Laws/Marketing and PR) Regulations apply to all students enrolled in the Laws/Marketing and PR Degrees at the University of Notre Dame Australia.

These Regulations should be read in conjunction with the General University Regulations, the School of Law Regulations and the School of Business Regulations.

1.2 Applicability of Honours Program to Double Degree

Honours is only available within the Bachelor of Laws(Honours)/Bachelor of Marketing and PR degree (Laws(Honours)/ Marketing and PR), collectively referred to, along with the Laws/Marketing and PR Pass Degree, as Laws/ Marketing and PR Degrees.

1.3 Interpretation

The terms included in these Regulations have the meanings as defined in the University's General Regulations, School of Law Regulations and the School of Business Regulations.

1.4 Alterations made to Course Regulations

Unless otherwise specified, when amendments are made to the structure, content or academic requirements of the Laws/Marketing and PR degrees, the amendments will automatically apply to all students enrolling for the first time in the degree in the year immediately following the adoption of the amendments.

1.5 Applicability to Campuses of the University

The Laws/Marketing and PR degrees may be available on the Fremantle and Sydney Campuses.

CHAPTER 2: ENTRY CRITERIA

- 2.1 The Bachelor of Laws/Marketing and PR degrees are open to school leaver and mature age applicants and no percentage quota will be set with regard to the number of each.
- 2.2 The standard entry criteria as detailed in the General Regulations apply to the Bachelor of Laws/Marketing and PR degrees.
- 2.3 Entry criteria for the Honours component of the Bachelor of Laws(Honours)/Marketing and PR degree is detailed in Regulation 3.6 of these Regulations.

CHAPTER 3: DEGREE REQUIREMENTS

3.1 Structure (Appendix A)

3.1.1 Compulsory units

- (a) The structure of the Laws/ Marketing and PR degree is annexed as Appendix A
- (b) The structure of the Laws(Honours)/Marketing and PR degree is annexed as Appendix B
- (c) The academic requirements of the Laws/Marketing and PR degree, Marketing and PR component, is annexed as Appendix C.
- (d) Unless a student receives the prior approval of the Dean (or delegate) to alter the order of study, students are required to enroll in and pass all of the law units in each academic year of study as detailed in the course structure before they will be permitted to enroll in units outlined in the subsequent academic year of study.

3.1.2 Compulsory units

- (a) Compulsory units for the law degree are listed in the Course structure at Appendix A.
- (b) Compulsory units in the Marketing and PR degree must be no less than 400 credit points comprising:

(i) 200 credit points from the Business Foundation Program:

BS100	Economics	Prerequisites
BS103	Quantitative Methods for Business	
BS105	Business Communications	
BS110	Accounting	
BS122	Principles of Marketing	
BS160	Principles of Management	
BS230	Business Information Technology	
BS390	Business Internship	

(ii) 225 credit points from Business Marketing and Public Relations Compulsory units:

		Prerequisites
BS200	Events Management	
BS251	Marketing Research	BS103
BS205	Advertising and Promotion	
BS258	Public Relations	BS122
BS335	Issues and Crisis Management	BS258
BS337	Advanced Public Relations	BS258
BS350	Strategic Marketing	BS122
BS352	Consumer Behaviour	BS122
BS354	International Marketing	BS122

(iii) 25 credit points from School of Business Marketing and Public Relations elective units - see Appendix C for choice of units available.

3.1.3 Elective units

- (a) Students enrolled in the Laws/Marketing and PR degrees are required to complete seven law elective units in addition to their compulsory law units. Elective units may be selected from an approved list of unit offerings published by the School of Law on an annual basis.
- (b) Students enrolled in the Laws(Honours)/Marketing and PR degree must choose as two of their seven electives LW441 Advanced Research project, in semesters 1 and 2 of their final full year of academic study.
- (c) Students enrolled in the Laws/Marketing and PR degrees are required to complete one business elective unit in addition to their compulsory business units. Elective units may be selected from an approved list of unit offerings published by the School of Business on an annual basis and as approved by the Course Coordinator.

3.1.4 Majors/Double Majors

There are no majors or double majors permitted in the Laws/Marketing and PR double degree.

3.1.5 Minors

There are no minors permitted in the Laws/Marketing and PR double degree.

3.1.6 Specialisations

There are no specialisations permitted in the Laws/Marketing and PR double degree.

3.2 Practicum or Internship requirements

3.2.1 Practicum or Internship requirements in the Law Degree

There are no Practicum or Internship requirements in the law degree.

3.2.2 Practicum or Internship requirements in the Commerce Degree

Students are required to complete BS390 Business Internship.

3.3 Approved unit substitutions

- (i) The following unit substitutions may be approved in the Law Degree:
 - (a) AB100 Aboriginal People for LW230 Contemporary Legal Issues
 - (b) BS245 Taxation as a Law elective
 - (c) PH306 Natural Law as a law elective
 - (d) PH316 Legal Reasoning as a law elective
- (ii) Any unit substitution in law must be approved by the Dean (or delegate) of the School of Law.
- (iii) Unit substitution in the Marketing and PR degree is only permitted with the approval of the Dean (or delegate) of the School of Business.
 - (a) A student may not enrol in the following units, where one of the units has already been successfully completed:

BS103 Quantitative Methods for Business	RM150 Introduction to Statistical Methods	OR
	SM210 Calculus and Applied Mathematics	OR
	RM100 Research Methods	
BS110 Accounting	BS112 Accounting for Business	

- (b) The Dean of the School of Business has discretion to change some or all of the required units for the Bachelor of Marketing & PR component of the double degree for an individual student (except for Core Curriculum units) as set out in Regulation 3.1 and 3.2.
- (c) Where the Dean of the School of Business changes some or all of the required units for the Bachelor of Marketing & PR component of the double degree for an individual student, the Dean will advise the Registrar's Office and the student in writing of the change and the reason for allowing the change. This advice will also be kept on the student's files in the School of Business.

3.4 Course duration

3.4.1 Standard Duration

- (i) The standard duration of the Laws/Marketing and PR and Laws(Honours)/Marketing and PR Degrees is 6.2 years of full time study.
- (ii) Students are able to enrol in the degree on a part-time basis
- (iii) The maximum period of time within which a student is permitted to complete the Law/ Marketing and PR degree is 10 years from the date on which they were first accepted into the course by the University.

3.4.2 Accelerated Duration

- (i) It is recommended that this course be undertaken in an accelerated mode and students will be advised to do an overload in one or more of the years.

- (ii) The accelerated duration of the Laws/Marketing and PR and Laws(Honours)/Marketing and PR degree is 5 years of study which will be equivalent to 6.2 years of full time study in standard mode.
- (iii) Students are not able to enrol in the accelerated model degree on a part-time basis
- (iv) The maximum period of time within which a student is permitted to complete the Laws/ Marketing and PR and Laws(Honours)/Marketing and PR degree in accelerated mode is 10 years from the date on which they were first accepted into the course by the University.

3.5 Graduation

A minimum of 1450 credit points drawn from the approved course structure is required in order for a student to graduate with the degree Laws/Marketing and PR or Law(Honours)/Marketing and PR degrees.

3.6 Honours In The Law Degree

Regulation 3.6 must be read in conjunction with the University *Policy: The Award of a Degree with Honours*.

3.6.1 Admission to an Honours program in Law

- (i) Admission to the Law/Marketing and PR Honours programme is by invitation only (in accordance with School procedures) and is subject to approval by the Dean.
- (ii) A student who is enrolled in the Law degree part time, may enrol in the Honours programme with the Dean's approval.
- (iii) The Honours programme cannot be completed part time.

3.6.2 Selection criteria

- (i) The Honours Coordinator, in consultation with the Dean (or delegate) will make a determination at the end of each academic year as to the eligibility of all penultimate year Law/Marketing and PR Degree students to participate in the Honours program for the following academic year.
- (ii) The academic performance of a student will be the sole basis for determining whether a student is eligible to participate in the Honours program, and that academic performance will be judged according to the Honours Points principles detailed in this regulation.
- (iii) The eligibility of a student for participation in the Honours program will not be considered unless and until they have completed at least 50% of the fulltime load stipulated for the fourth year of the Law/Marketing and PR Degree.
- (iv) To be eligible to participate in the Honours program a student must:
 - (a) have obtained a minimum average grade of midway between a credit and distinction grade over the course of their Law/Marketing and PR Degree as determined using the Honours Points principles detailed in regulation 3.6.3, and
 - (b) using the Honours Points detailed in this regulation, fall within the top 20% of all LLB students (graduate and undergraduate entry) who are due to graduate either at the completion of the next academic year or midway through the following academic year.
- (v) The Dean will invite those students who are eligible to participate in the Honours program to apply to enter the program. No student will be deemed to be enrolled in the Honours program until the Dean (and/or his or her delegate) has formally accepted that student in writing.
- (vi) The Dean's decision on eligibility for entry into the Honours program is final

3.6.3 Calculation of Academic Performance and Honours Points

- (i) In determining whether a student has achieved a minimum average of midway between a credit and distinction grade over the course of their Law/Marketing and PR degree, a mathematical calculation of the results achieved by the student will be made according to the following scale:
 - (a) a grade of HD in a full year unit is worth 12 Honours Points
 - (b) a grade of D in a full year unit is worth 8 Honours Points
 - (c) a grade of C in a full year unit is worth 4 Honours Points
 - (d) a grade of P in a full year unit is worth 0 Honours Points
 - (e) a grade of F in a full year unit is worth - 4 Honours Points

- (f) a grade of HD in a one semester unit is worth 6 Honours Points
- (g) a grade of D in a one semester unit is worth 4 Honours Points
- (h) a grade of C in a one semester unit is worth 2 Honours Points
- (i) a grade of P in a one semester unit is worth 0 Honours Points
- (j) a grade of F in a one semester unit is worth -2 Honours Points
- (ii) For the purposes of these regulations there are no Honours Points attached to the Core Curriculum (LW104, PH100 and TH101) or AB100.

3.6.4 Eligibility for award of Honours Degrees

- (i) If a student is accepted into the Honours program, the student must successfully complete the unit of LW441 Advanced Research Project which is a substitute for and the equivalent of two semester law electives. In completing this unit the student is required to undertake legal research upon a topic approved by the Dean (or delegate) and to present the results of that research in a 12 000-word research paper ("the thesis").
- (ii) A principal supervisor shall be appointed to oversee the research undertaken in fulfilling the requirements of LW441. A co-supervisor may also be appointed.
- (iii) There shall be a minimum of two readers of the thesis, one of whom shall produce a formal examination report to the Dean (or delegate). The other reader will be an assessor of the paper and will confer with the examiner on the production of the final report.
- (iv) Neither the principal supervisor nor any co-supervisor shall be appointed as the examiner.
- (v) The student will be awarded a final grade and mark for their performance in LW441.
- (vi) The LW 441 Advanced Research Project unit attracts double the Honours points allocated to a full year unit as set out in Regulation 3.6.3(i).
- (vii) To be eligible for the award of Honours, a student must have maintained a minimum average of midway between a credit and distinction grade over the final year of their Law/Marketing and PR Degree as determined using the Honours Points principles detailed in this regulation.
- (viii) No more than twenty per cent of the graduating class of all LLB students, graduate and undergraduate entry, may be awarded an Honours degree, unless the Dean individually approves the award of an Honours degree to the relevant student or students as constituting a special case.
- (ix) Classes of Honours degree will be determined by the Board of Examiners upon recommendation by the Honours Coordinator. The Honours Coordinator's recommendation will be made after consultation with the Dean (and/or his or her delegate) and will be based on
 - (a) a comparative analysis of the academic performances in the coursework and theses of the students participating in the Honours program, and
 - (b) a consideration of the academic excellence and quality of the students enrolled in the Honours Program against general academic norms and standards.
- (x) If a student who participates in the Honours program fails to maintain their minimum average grade outlined in regulation 3.6.2(iv) and/or does not fall within the top 20% of the graduating class, the student may nonetheless graduate with the Law/Marketing and PR degree provided they have satisfied the academic requirements of the degree.

3.6.5 Examination of Research component

Examination of the Honours research component within Laws(Honours)/Marketing and PR degree is detailed in the LW441 Advanced Research Project Thesis Marking Guide/Examiners Report, and the *Guideline: Examination of Honours Research Components*.

3.6.6 Awarding Honours

Honours within the Laws(Honours)/Marketing and PR degree is awarded in accordance with the General Regulations (as a graded pass Honours).

3.7 Honours in the Marketing and PR Degree

There are no Honours available in the Marketing and PR degree.

End of Regulations

APPENDICES

APPENDIX A: DOUBLE DEGREE STRUCTURE FOR: Bachelor of Laws/ Bachelor of Marketing and PR (see Appendix C for specific Marketing and PR units required)

YEAR ONE							
SEMESTER ONE				SEMESTER TWO			
Unit Number	Title		Credit Pts	Unit Number	Title		Credit Pts
LW100	Legal Research & Writing		30	LW102	Legal History		20
LW1010	Legal Process		30		Core Unit		25
LW104	Core Unit		25		Core Unit		25
	Business unit		25		Business unit		25
	Business unit		25		Business unit		25
	Business unit		25		Business unit		25
Total Credit Points in first year							305

YEAR TWO							
SEMESTER ONE				SEMESTER TWO			
Unit Number	Title		Credit Pts	Unit Number	Title		Credit Pts
LW251	Criminal Law A – Procedure		35	LW252	Criminal Law B – Defences		35
LW221	Torts A		25	LW222	Torts B		25
LW211	Principles of Contract Law A		35	LW212	Principles of Contract Law B		35
LW230	Contemporary Legal Issues *		25		Business unit		25
	Business unit		25		Business unit		25
	Business unit		25		Business unit		25
Total Credit Points in second year							340

*AB100 Aboriginal People (3) will be studied instead of this unit – Approved by the School of Law

YEAR THREE							
SEMESTER ONE				SEMESTER TWO			
Unit Number	Title		2007 Credit Pts	Unit Number	Title		2007 Credit Pts
LW241	Property Law A		30	LW242	Property Law B		25
LW231	Equity		25	LW231	Trusts		25
LW360	Advocacy		25		Business unit		25
	Business unit		25		Business unit		25
	Business unit		25		Business unit		25
	Business unit		25		Business unit		25
Total Credit Points in third year							305

YEAR FOUR							
SEMESTER ONE				SEMESTER TWO			
Unit Number	Title		2007 Credit Pts	Unit Number	Title		2007 Credit Pts
LW341	Constitutional Law A		20	LW342	Constitutional Law B		25
LW331	Administrative Law A		20	LW332	Administrative Law B		20
LW323	Evidence A		20	LW324	Evidence B		20
LW321	Corporations & Partnerships		40	LW350	Legal Philosophy		25
LWxxx	Law Elective One		20	LWxxx	Law Elective Two		20
				LWxxx	Law Elective Three		20

Total Credit Points in fourth year		250
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YEAR FIVE						
SEMESTER ONE				SEMESTER TWO		
Unit Number	Title		2007 Credit Pts	Unit Number	Title	2007 Credit Pts
LW471	Commercial Practice & Ethics A		20	LW472	Commercial Practice & Ethics B	25
LW463	Civil Procedure A		25	LW464	Civil Procedure B	20
LW405	Remedies		30	LW462	ADR	25
LW420	International & Comparative Law		25	LWXXX	Law Elective Six	20
LWXXX	Law Elective Four		20	LWXXX	Law Elective Seven	20
LWXXX	Law Elective Five		20			
				Total Credit Points		250

Total Credit Points of Laws/Marketing and PR double degree

1450

APPENDIX B : DOUBLE DEGREE STRUCTURE FOR: Bachelor of Laws(Honours)/Marketing and PR
(see Appendix C for specific Marketing and PR units required)

YEAR ONE							
SEMESTER ONE				SEMESTER TWO			
Unit Number	Title		Credit Pts	Unit Number	Title		Credit Pts
LW100	Legal Research & Writing		30	LW102	Legal History		20
LW1010	Legal Process		30		Core Unit		25
LW104	Core Unit		25		Core Unit		25
	Business unit		25		Business unit		25
	Business unit		25		Business unit		25
	Business unit		25		Business unit		25
Total Credit Points in first year							305

YEAR TWO							
SEMESTER ONE				SEMESTER TWO			
Unit Number	Title		Credit Pts	Unit Number	Title		Credit Pts
LW251	Criminal Law A – Procedure		35	LW252	Criminal Law B – Defences		35
LW221	Torts A		25	LW222	Torts B		25
LW211	Principles of Contract Law A		35	LW212	Principles of Contract Law B		35
LW230	Contemporary Legal Issues *		25		Business unit		25
	Business unit		25		Business unit		25
	Business unit		25		Business unit		25
Total Credit Points in second year							340

*AB100 Aboriginal People (3) will be studied instead of this unit – Approved by the College of Law

YEAR THREE							
SEMESTER ONE				SEMESTER TWO			
Unit Number	Title		Credit Pts	Unit Number	Title		Credit Pts
LW241	Property Law A		30	LW242	Property Law B		25
LW231	Equity		25	LW231	Trusts		25
LW360	Advocacy		25		Business unit		25
	Business unit		25		Business unit		25
	Business unit		25		Business unit		25
	Business unit		25		Business unit		25
Total Credit Points in third year							305

YEAR FOUR							
SEMESTER ONE				SEMESTER TWO			
Unit Number	Title		Credit Pts	Unit Number	Title		Credit Pts
LW341	Constitutional Law A		20	LW342	Constitutional Law B		25
LW331	Administrative Law A		20	LW332	Administrative Law B		20
LW323	Evidence A		20	LW324	Evidence B		20
LW321	Corporations & Partnerships		40	LW350	Legal Philosophy		25
LWxxx	Law Elective One		20	LWxxx	Law Elective Two		20
				LWxxx	Law Elective Three		20
Total Credit Points in fourth year							250

YEAR FIVE							
SEMESTER ONE				SEMESTER TWO			
Unit Number	Title		Credit Pts	Unit Number	Title		Credit Pts
LW471	Commercial Practice & Ethics A		20	LW472	Commercial Practice & Ethics B		25
LW463	Civil Procedure A		25	LW464	Civil Procedures B		20
LW405	Remedies		30	LW462	ADR		25
LW420	International & Comparative Law		25	LWXXX	Law Elective Five		20
LWXXX	Law Elective Four		20	LW441	Law Elective Seven – Directed Research Project		20
LW441	Law Elective Six – Directed Research Project		20				
Total Credit Points in fifth year							250

Total Credit Points in Law (Honours)/Marketing and PR double degree

1450

APPENDIX C: ACADEMIC REQUIREMENTS FOR THE MARKETING AND PUBLIC RELATIONS DEGREE AS A SECOND DEGREE

	# Credit Points	Totals
Foundation Units		
BS100 Economics	25	
BS103 Quantitative Methods for Business	25	
BS105 Business Communication	25	
BS110 Accounting	25	
BS122 Principles of Marketing	25	
BS160 Principles of Management	25	
BS230 Business Information Technology	25	
BS390 Business Internship	25	
		200
Compulsory Units		
BS200 Events Management	25	
BS251 Marketing Research	25	
BS205 Advertising and Promotion	25	
BS258 Public Relations	25	
BS335 Issues and Crisis Management	25	
BS337 Strategic Public Relations	25	
BS350 Strategic Marketing	25	
BS352 Consumer Behaviour	25	
BS354 International Marketing	25	
		225
Elective Units (Choose ONE)		
CO142 Print Media Analysis and Communication	25	
BS218 Business to Business	25	
BS369 Innovation and Entrepreneurship	25	
BS315 E-Marketing	25	
BS333 International Public Relations	25	
		25
Total Credit Points for Bachelor of Marketing & PR component of the double degree		450